

Public Report
Birmingham City Council
Report to Cabinet
5 March 2019



Subject: PUBLIC HEALTH GREEN PAPER - APPROVAL TO CONSULT

Report of: Director of Public Health

Relevant Cabinet Member: Councillor Paulette Hamilton - Health & Social Care

Relevant O &S Chair(s): Councillor Rob Pocock – Health & Social Care

Report author: Elizabeth Griffiths,
Senior Public Health Specialty Registrar
elizabeth.griffiths@birmingham.gov.uk

Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 006126/2019		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, provide exempt information paragraph number or reason if confidential :		

1. Executive Summary

- 1.1 Public Health has set out its draft key priority areas for the years 2019-2023. These priorities are based upon local need. The evidence tells us they are areas where Birmingham is performing significantly worse than the England average and/or its statistical neighbours, core cities and WMCA averages; there is significant evidence of poorer health outcomes; evidence based preventative interventions are available.
- 1.2 The draft priorities, the rationale for their inclusion and background information on the Public Health specialism and function is set out in the Public Health Green Paper. It is intended that the Green Paper will open for public consultation on 18

March 2019 - 29 April 2019. Permission is sought from Cabinet for approval to consult.

- 1.3 The key Public Health priority areas take a life course approach and align with City Council priorities; STP (Sustainability Transformation Partnership) and West Midlands Combined Authority priorities where appropriate.
- 1.4 The resultant priorities have been informed by an internal engagement exercise with Directorate Leadership Teams; obtaining sign up to the emerging priorities across the Council and identifying commonalities with existing work areas.
- 1.5 Appended to this report are: Public Health priorities on a page; Public Health Green Paper and Public Health Green Paper consultation questionnaire.

2 Recommendations

- 2.1 It is recommended that Cabinet:
 - Gives approval to consult on the Public Health Priorities as set out in the Public Health Green Paper and consultation questionnaire.

3 Background

- 3.1 Earlier iterations of the Public Health priorities on a page have been presented to the Council Management Team. The priorities have been further refined following engagement with Directorate Leadership Teams across the Council.

4 Options considered and Recommended Proposal

- 4.1 The draft public health priorities have been chosen based upon an analysis of need. Priorities were selected from those where Birmingham has been identified to be performing poorly against the England average, other core cities, our statistical neighbours and the other local authorities in the West Midlands Combined Authority area based upon the latest Public Health Outcomes Framework data
- 4.2 Reasons for selecting each priority area is detailed within the Public Health Green Paper supporting information.
- 4.3 Following public consultation, the results will be analysed and will be used to inform the development of the Public Health priorities and strategy 2019-2023; it is intended that the Public Health priorities and supporting strategy will come back to Cabinet for consideration in Summer 2019.

5 Consultation

- 5.1 A six week public consultation process is planned to span 18 March 2019 – 29 April 2019; the consultation will be digital by default and will be recorded on Be Heard; there will also be consultative presentations to the Health and Wellbeing Board, Overview and Scrutiny, key partner agencies and relevant community networks.

- 5.2 The consultation document (Public Health Green Paper) and questionnaire are appended to this report.

6 Risk Management

6.1

Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
That changes to the funding of Birmingham Public Health lead to the benefits of the Public Health Strategy not being realised.	Low	High	Consultation on the Public Health Strategy Green Paper to commence after the 2019 Budget is confirmed.

7 Compliance Issues:

7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

7.1.1 The Public Health priorities have been designed to mirror the City Council's priorities and life course approach as follows:

- An aspirational city to grow up in \cong Child health priorities
- An entrepreneurial city to learn, work and invest in \cong Working age adults priorities
- A fulfilling city to age well in \cong Aging well priorities
- A great city to live in \cong Healthy environment priorities.
- Birmingham Residents gain the maximum benefit from hosting the Commonwealth Games \cong Maximising the public health gains of hosting the Commonwealth Games

7.1.2 In addition, the Public Health priorities are supported by an overarching commitment to reduce health inequalities (a duty of the Local Council under the Health and Social Care Act 2012).

7.2 Legal Implications

7.2.1 In addition to its range of activities to reduce health inequalities, the Local Authority is mandated to provide a number of functions under the Health and Social Care Act 2012: weighing and measuring of children; health check assessments; conduct of health checks; sexual health services;

public health advice services and protecting the health of the local population.

- 7.2.2 Section 12 of the 2012 Act introduced a new duty at Section 2B of the NHS Act 2006 Act for local authorities in England to take appropriate steps to improve the health of the people who live in their areas. The Public Health Green paper set out the priority areas to improve the residents of Birmingham's health based upon evidenced need.

7.3 Financial Implications

- 7.3.1 Local authorities receive an annual ring fenced Public Health grant from the Department of Health. The ring fenced grant funding for 2019/20 is £88.42m (down by £2.4m from last year's grant and is annually announced). The core condition of this grant is that it should be used only for the purposes of the Public Health functions of local authorities.
- 7.3.2 The public consultation on the Public Health Green paper will seek a mandate for the City's Public Health priorities from 2019-2023; resources will be focussed to deliver these priorities and Public Health's mandated functions accordingly. The current plan is summarised below:

Service	£m
Sexual health contract	15.26
Health visiting	23.50
Supporting CCGs	2.89
Substance misuse contract (in place)	15.70
Life style issues smoking / obesity / School Nursing	6.51
health & wellbeing service (leisure services)	3.00
Early Years system	10.50
Miscellaneous	11.06
Total	88.42

- 7.3.3 Future expenditure plans will be informed by the outcome of this consultation on the Public Health Green Paper, the City's priorities and its Public Health mandatory services.

7.4 Procurement Implications (if required)

- 7.4.1 None identified

7.5 Human Resources Implications (if required)

- 7.5.1 None identified

7.6 Public Sector Equality Duty

7.6.1 Initial Equality Impact Assessment submitted (Appendix 4) no adverse impact identified.

8 Appendices

8.1 Public Health Priorities on a Page

8.2 Public Health Green Paper

8.3 Public Health Green Paper Consultation Questionnaire

8.4 Public Health Green Paper EA

9 Background Documents