

Birmingham City Council

Report to Cabinet

27 June 2023



Subject: P0974: PROVISION OF A GAMES VILLAGE ACCOMODATION AND HOSPITALITY FOR THE INTERNATIONAL BLIND SPORT FEDERATION (IBSA) WORLD GAMES 2023

Report of: Craig Cooper, Strategic Director – City Operations

Relevant Cabinet Member: Councillor John Cotton, Leader of the Council
Councillor Sharon Thompson - Deputy Leader
Councillor Saima Suleman - Cabinet Member for Digital, Culture Heritage & Tourism
Councillor Brigid Jones - Cabinet Member for Finance and Resources

Relevant O &S Chair(s): Councillor Jack Deakin- Finance and Resources
Councillor Shabrana Hussain – Neighbourhoods.

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Are specific wards affected?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 011370/2023		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential:		

1 Executive Summary

- 1.1 This report details the intention and rationale for the Council to enter into a 6-month contract with The University of Birmingham to provide the games village, accommodation and hospitality for the IBSA World Games 2023 (the Games). The costs for this fall within the ringfenced budget for the event that was put together by partners.
- 1.2 IBSA approached British Blind Sport (BBS) with the opportunity to host the Games. BBS chose Birmingham as the host city. This will be the first time the international event has been hosted in Birmingham. The Games will enable blind and partially sighted athletes to compete in a number of sports.
- 1.3 The Games corroborate the Council Plan to enhance Birmingham's status as a city of culture, sports and events. It promotes active lifestyles and promotes Birmingham as a city of accessible sport.
- 1.4 The event will be a pillar in building on the city's sport legacy following the Commonwealth Games 2022.

2 Recommendations

That Cabinet:

- 2.1 Approves the Procurement Strategy in **Appendix 1** for commencement of the negotiated procedure for the conclusion of a contract with University of Birmingham (UoB) for the provision of a Games village, accommodation and hospitality for athletes and delegates for the IBSA World Games 2023 at an estimated cost of up to £1.6M noting item 7.3.1.
- 2.2 Delegates the award of the aforementioned contract to the Strategic Director, City Operations (or their delegate) in conjunction with the Assistant Director, Procurement (or their delegate), the Strategic Director, Council Management (or their delegate) and the City Solicitor and Monitoring Officer (or their delegate)
- 2.3 Authorises the City Solicitor and Monitoring Officer to execute the necessary documents to implement the above recommendations.

3 Background

- 3.1 The International Blind Sport Federation (IBSA) World Games (the Games) will be hosted in Birmingham on 18th -27th August 2023.
- 3.2 The Games have never been staged in the UK and is a multi-sport Games for blind and partially sighted people, comprising 11 sports which includes three Paralympic qualification tournaments, namely Goalball, Judo and Football.
- 3.3 British Blind Sport (BBS) has been chosen by the IBSA to host the Games, an international multi-sport event for blind and partially sighted athletes. They form the Local Organising Committee (LOC)
- 3.4 British Blind Sport (BBS) has selected Birmingham as the host city for the Games.

- 3.5 The Games will be staged on behalf of the host federation, BBS, supported by the Games stakeholders; Birmingham City Council (Budget Holder), the University of Birmingham (UoB), and MLS Contracts Limited (UK sport and event management company- managing the Games). All four organisations will form a shared underwriting of the Games as per the business plan and subsequent joint hosting agreement.
- 3.6 A Games Host Selection process was completed by BBS & MLS (Jan 2020) , where the parties proposed joint Games delivery with Birmingham City Council and the University of Birmingham.
- 3.7 As part of the hosting discussions and partnership agreement the Council was required to submit an Expression of Interest which included both the Council and UoB support for the project.
- 3.8 Subsequently a joint hosting agreement has been signed between the Games Stakeholders to deliver the Games. As part of the agreement BBS selected and affirmed UoB as a key partner. UoB then proposed to provide a Games Village on its Edgbaston Campus “The Vale”, including the use of their sporting venues (at no cost), and an accommodation and hospitality provision.
- 3.9 Birmingham City Council recently set out an ambitious 10-year Major Sporting Events Strategy (2022-2032), which aims to capitalise on the springboard provided by Birmingham’s status as Proud Host City for the 2022 Commonwealth Games. This bold, new strategy provides a portfolio approach to aid the city in attracting and hosting events that deliver positive social, economic and environmental impacts for the residents of Birmingham, its businesses, national governing bodies and the wider regional economy. The provision of a Games village, accommodation and transport supports the strategy outcomes.

4 Options considered and Recommended Proposal

- 4.1 The options considered are detailed within the appended Procurement Strategy-Appendix 1.

5 Consultation

- 5.1 The relevant Cabinet Member has been consulted on the recommendations of the report by the Events Team. The Events Team has reviewed the 10-year major sporting events strategy 2022-2032 and confirm that this event aligns with the ambitions for the City and meet the City’s key priorities contained within the Council’s Corporate Plan.
- 5.2 All partner stakeholders are supportive of the proposal.

6 Risk Management

- 6.1 The LOC operate and monitor a risk register for Games delivery including mitigations to minimise the likelihood or impacts.

- 6.2 Operational risks will be specifically managed by the University of Birmingham given their knowledge of the proposed venues, in conjunction with the appointed on-site delivery teams (MLS leading) who will have the necessary skills and experience required in the lead up to and during the Games.

7 Compliance Issues:

- 7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

7.1.1 **A Bold Prosperous Birmingham-** delivery of the Games will enhance Birmingham's status as a city of culture, sports and events by increasing the number of sporting and major events at our landmark venues. the Games will support the development and promotion of apprenticeships, volunteering and leadership opportunities to enhance the skills of our workforce and communities.

7.1.2 **A Bold Inclusive Birmingham-** the Games delivery aims to engage citizens of all abilities and ages to engage in physical activity.

7.1.3 **A Bold Healthy Birmingham** this proposal directly promotes healthy, active lifestyles, in particular the evolving accessibility of sport. The Games will help to support tackling health inequalities across the city, especially in the local community, by inspiring more people to be active by engaging with the Games village and improving both their physical and mental health and general wellbeing.

7.1.4 **A Bold Green Birmingham-** all sports will take place within the Games Village, with training venues located within close proximity within Edgbaston limiting the use of carbon emitting transport modes for athletes and their delegates whilst in Birmingham. The Games will be in a highly accessible area of Birmingham with regular transport links via bus and train, as well as a cycle path with a route from the City Centre to the venue.

7.1.5 Birmingham Business Charter for Social Responsibility (BBC4SR)

is a mandatory requirement that will form part of the conditions of these contracts. All organisations entering procurement arrangements with the City Council will need to sign up to the BBC4SR subject to contract value thresholds and agree to pay appointed staff the Real Living Wage.

7.2 Legal Implications

7.2.1 Under Section 1 of the Localism Act 2011, the Council has the power to enter into arrangements set out in this report, which are within the remit and limits of the general power of competence in Sections 2 and 4 of the Localism Act.

7.2.2 The legal powers to stage activities and events of this nature are contained with Section 145 of the Local Government Act 1972.

7.3 Financial Implications

7.3.1 The estimated cost of the contract will be up to £1.6m, to be funded by athletes and officials. This is reflected in the approved budget plan for the games, a ringfenced budget for the event that was put together by partners.

7.4 Procurement Implications

7.4.1 The procurement implications are detailed within the Procurement Strategy (Appendix 1) and give full details of the procurement approach and considerations.

7.4.2 An indicative timetable has been developed to ensure that a contractual arrangement is in place by July 2023. The proposed timetable is set out below in Table 1:

Table 1: Indicative Procurement Timetable

Cabinet Approval (Strategy)	27 th June 2023
Negotiations including finalising contract terms	3 rd – 14 th July 2023
Delegated Contract Award	21 st July 2023
Contract Start	July 2023

7.5 Human Resources Implications

7.5.1 There are no human resource implications.

7.6 Social Value

The proposed agreement will ensure that UoB make social value commitments that align to the Council's Social Value policies, as well as contributing significantly to the local Edgbaston economy.

7.7 Public Sector Equality Duty

7.7.1 This decision has no negative impact on those covered by the Equality Duty. The projects are unlikely to have a disproportionate impact on any of the protected groups and characteristics under the Equality Act 2010.

7.7.2 Note that steps will be taken operationally by MLS, UoB and the appointed Health and Safety representative, with due regard to the aims of the general equality duty.

7.8 Environmental and Sustainability Implications

7.8.1 The contractor will be required to be familiar with the Council's aims for a sustainable Birmingham and will ensure that throughout the Games it uses working methods, equipment, materials and consumables which minimise the environmental impact. An Environmental and Sustainability Assessment is attached- Appendix 2.

8 Appendices

Appendix 1 - Procurement Strategy

Appendix 2 - Environmental and Sustainability Assessment

Appendix 3 - ENIA