BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee B
Report of:	Interim Assistant Director of Regulation
	& Enforcement
Date of Meeting:	Tuesday 4 th May 2021
Subject:	Licensing Act 2003
	Premises Licence – Grant
Premises:	European and Asian Mini Market, 290 Alum
	Rock Road, Alum Rock, Birmingham, B8 3DD
Ward affected:	Alum Rock
Contact Officer:	Bhapinder Nandhra, Senior Licensing Officer,
	<u>licensing@birmingham.gov.uk</u>

1. Purpose of report:

To consider representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption off the premises) to operate from 08:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 08:00am until 11:00pm (Monday to Sunday).

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 8th March 2021 in respect of the European and Asian Mini Market, 290 Alum Rock Road, Alum Rock, Birmingham, B8 3DD.

Representations have been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

5. Relevant background/chronology of key events:

Nabaz Ali-Pour applied on 8th March 2021 for the grant of a Premises Licence for the European and Asian Mini Market, 290 Alum Rock Road, Alum Rock, Birmingham, B8 3DD.

Representations have been received from other persons, which are attached at Appendices 1-5.

The application is attached at Appendix 6.

Conditions have been agreed with West Midlands Police and the applicant, which are attached at Appendix 7.

A condition has been agreed with Birmingham City Council Licensing Enforcement and the applicant, which is attached at Appendix 8.

Site Location Plans at Appendix 9.

When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-

- a. The prevention of crime and disorder;
- b. Public safety;
- c. The prevention of public nuisance; and
- d. The protection of children from harm.

6. List of background documents:

Copy of the representations as detailed in Appendices 1 – 5
Application Form, Appendix 6
Conditions agreed with West Midlands Police, Appendix 7
Condition agreed with Birmingham City Council Licensing Enforcement, Appendix 8
Site Location Plans, Appendix 9

7. Options available

To Grant the licence in accordance with the application.

To Reject the application.

To Grant the licence subject to conditions modified to such an extent as considered appropriate.

Exclude from the licence any of the licensable activities to which the application relates.

Refuse to specify a person in the licence as the premises supervisor.

From: Councillor Mohammed Idrees

Sent: 05 April 2021 21:25 **To:** Bhapinder Nandhra

Cc: Licensing

Subject: Application For an Off License, 290 Alum Rock Road, Birmingham B8 3DD. Application No

118713

Dear Bhapinder Nandhra,

Reference to the above application by European & Asian Mini Market Supermarket for the sale of Alcohol off premises license. This application does not meet the four licensing objectives of the 2003 Licensing Act, which are.

- 1 Prevention of Crime and Disorder.
- 2 Public Safety.
- 3 Prevention of Public Nuisance.
- 4 The Protection of Children from harm.

There is already a very serious issue of crime and disorder. A lot of businesses have been raided by criminal gangs in the vicinity in the past. There is a money exchange business near to the premises and owner of the money exchange was attacked and thousands of pounds were snatched from him two years ago.

There is already a lot of antisocial behaviour happening in this particular vicinity late at night. Very loud music from the cars parked on Alum Rock Road near the premises is a regular occurrence.

There are three Primary Schools not far from the premises.

- 1 Nanson Primary School on Naseby Road.
- 2 Parkfield Primary School on Parkfield Road.
- 3 Shaw Hill Primary School on Anthony Road.

There are two Secondary Schools in the vicinity.

Rockwood Academy on Naseby Road and Eden Boys Leadership Academy which is opening in September this year on Alum Rock Road.

There are three Mosques not far of from the premises.

One on the corner of Alum Rock Road and Clodeshall Road. There is another one on Naseby Road and the third one is on the corner of Alum Rock Road and Ludlow Road.

There are two Churches' close by.

- 1 Pentecostal Church on the corner of Alum Rock Road and Naseby Road
- 2 Emanuel Church on Alum Rock Road.

Residents and business owners are vey concerned about their safety and the safety of their businesses.

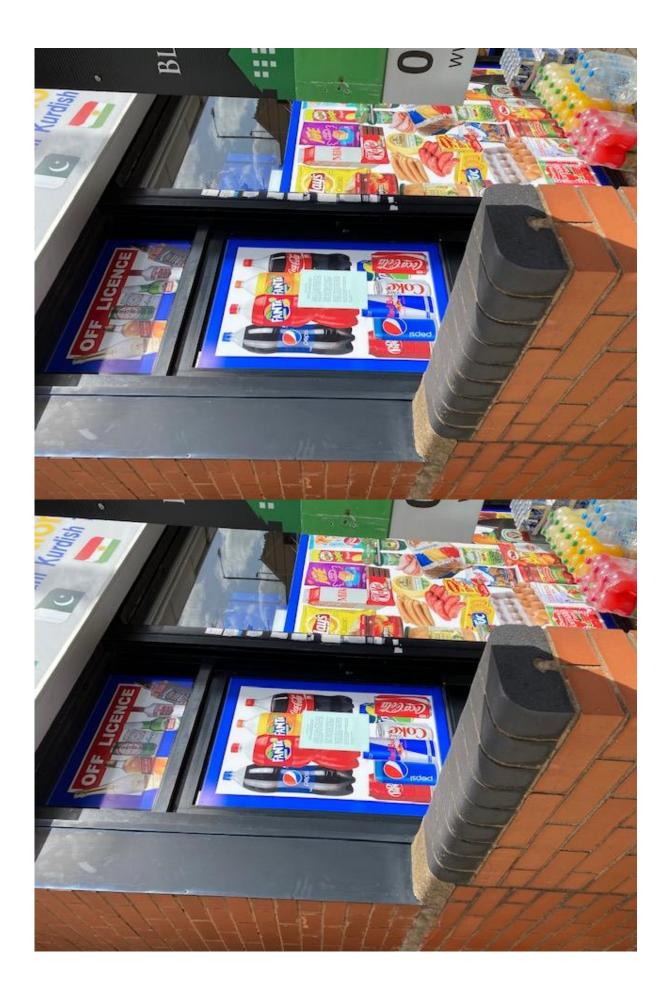
As you can see from the pictures the business is already in breach of licensing law.

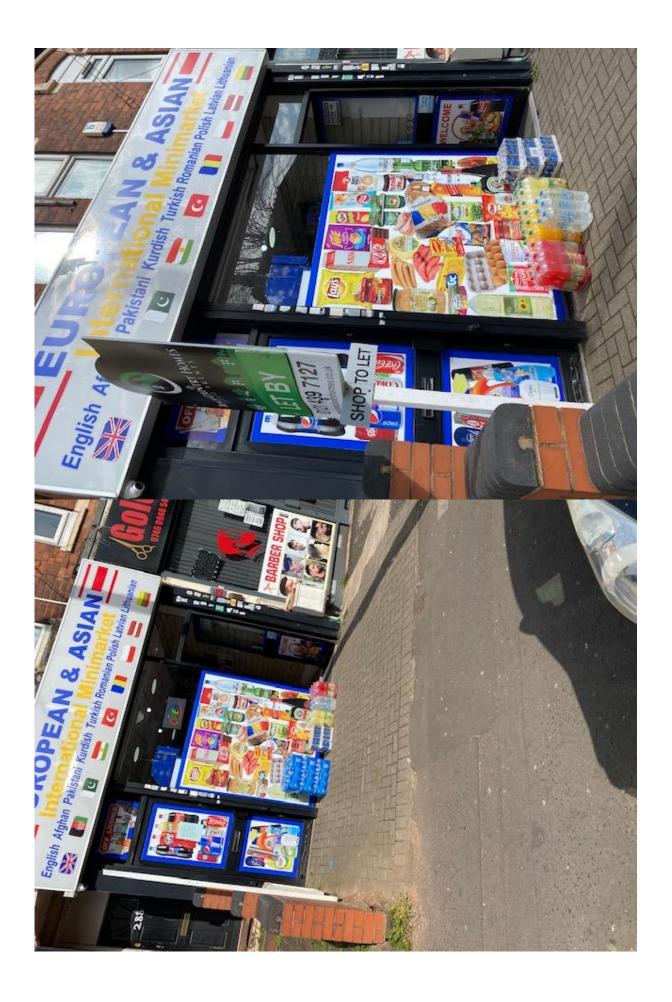
A few residents and business owners have reported to me that alcohol is being sold to their clients who are well known to them. The clientele this business is going to attract has no regard to the local community's culture and traditions which will harm the community cohesion.

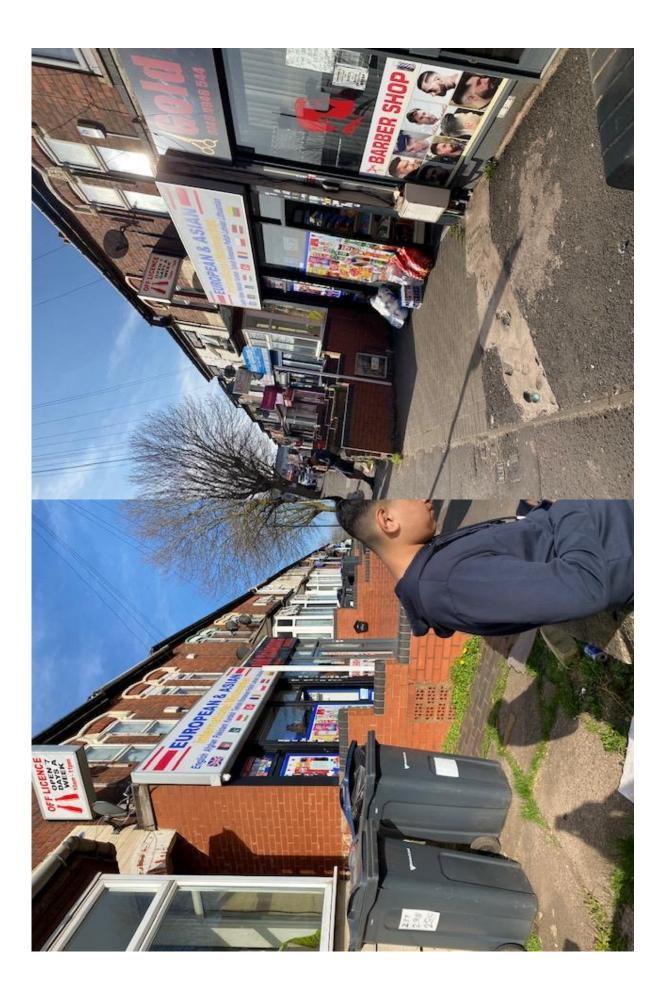
I want to reserve the right to speak at the licencing sub committee meeting when the application is considered for a decision.

Kind regards

Cllr Mohammed Idrees Alum Rock Ward









From: Councillor Mariam Khan **Sent:** 05 April 2021 23:28 **To:** Bhapinder Nandhra

Subject: Application For an Off License, 290 Alum Rock Road, Birmingham B8 3DD. Application No

118713

Dear Bhapinder Nandhra,

I write in reference to the above application made by European & Asian Mini Market for the sale of alcohol for an off licence premises licence.

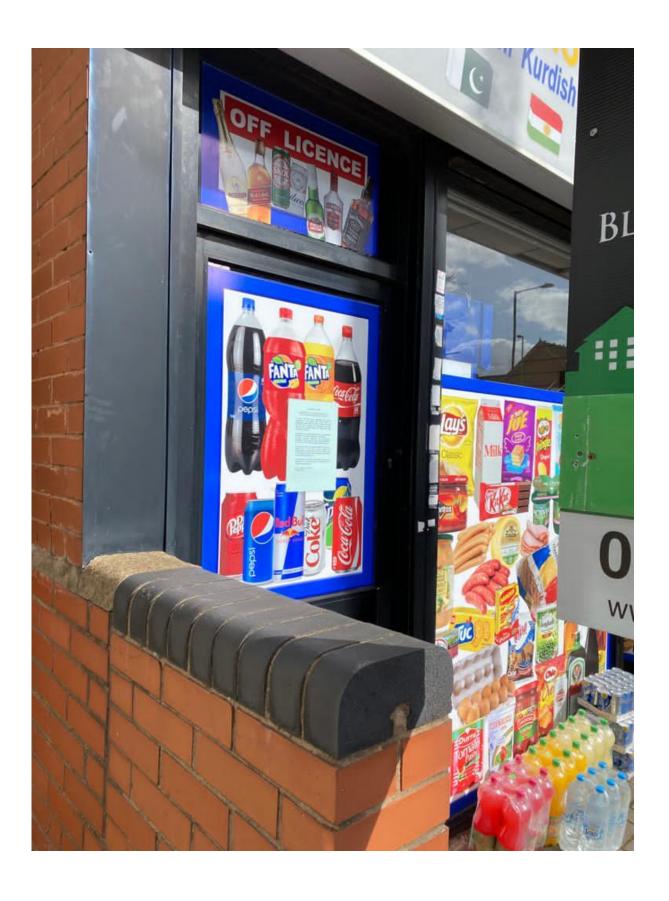
As a local Councillor for the Alum Rock Ward, I am very concerned that granting a licence to this business to become an off licence will be detrimental to the local area. There are already issues around anti social behaviour which will only be enhanced further if the application is accepted. This will go against the licensing of objectives 'prevention of crime & disorder' and 'prevention of public nuisance'. With the location of the business being surrounded by a number of local primary & secondary schools such as Nansen Primary School & Shaw Hill Primary School & Rockwood Academy, it is not deemed appropriate that alcohol be made so accessible to add to the issues around anti social behaviour in the area and will go against the licensing objective of 'protection of children from harm'.

Another concern is that local residents have reported that alcohol has already started to be sold on the premises - without a licence to do so. This must be investigated & if true, further confirms that there is complete disregard for the local community. I attach photographs that show the sale of alcohol being advertised at the shop.

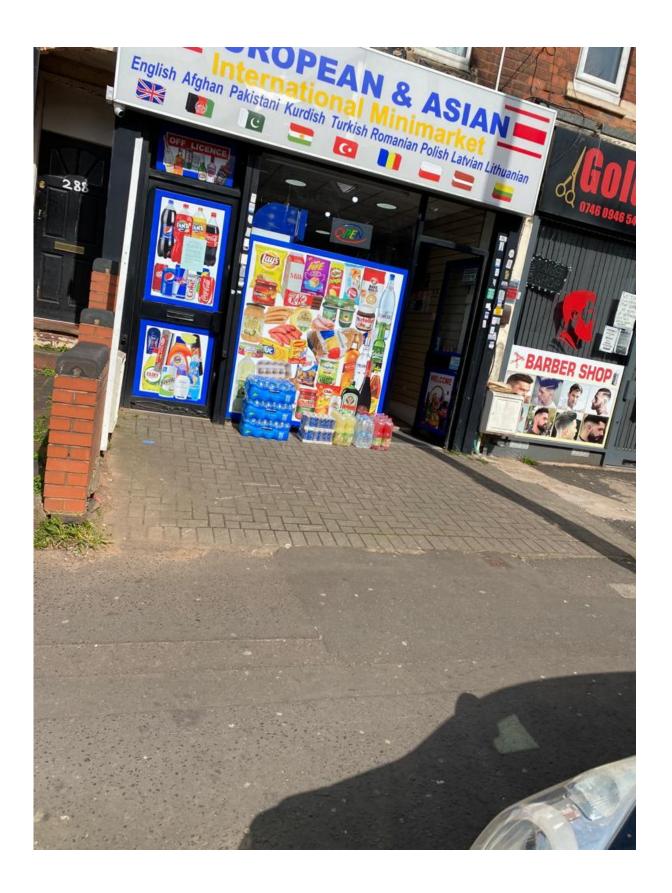
I, alongside my ward colleague, Cllr Mohammed Idrees strongly object to this licensing application for the reasons stated above.

Kind regards,

Cllr Mariam Khan







From:

Sent: 05 April 2021 20:21 **To:** Pollution Team; Licensing

Subject: Re: Breach of licence for 290 Alum rock road Birmimgham b8 3DD

Dear Sir/Madam

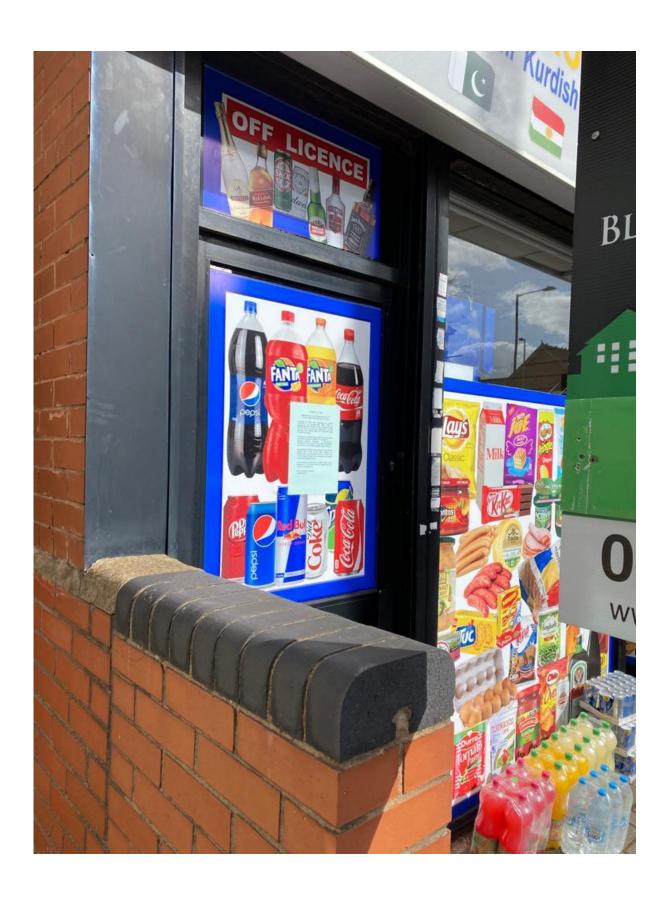
I write further to the above matter.

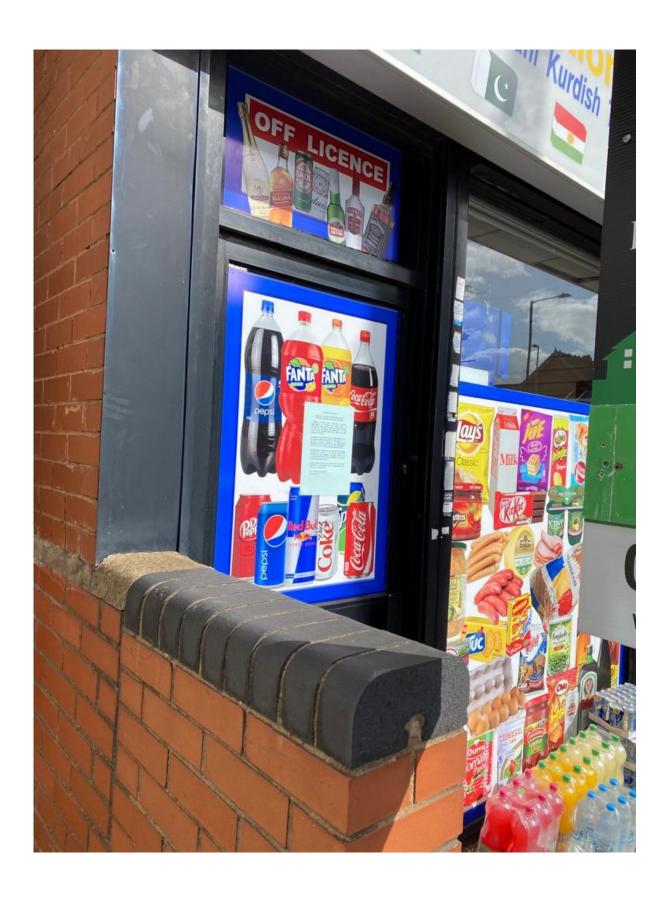
I am a business resident a few doors down I believe the business has already breached the planning rules as they already are open and operating the business without having an appropriate planning license.

We believe by allowing an off license with school will cause a nuisance. I strongly object to this license being granted.

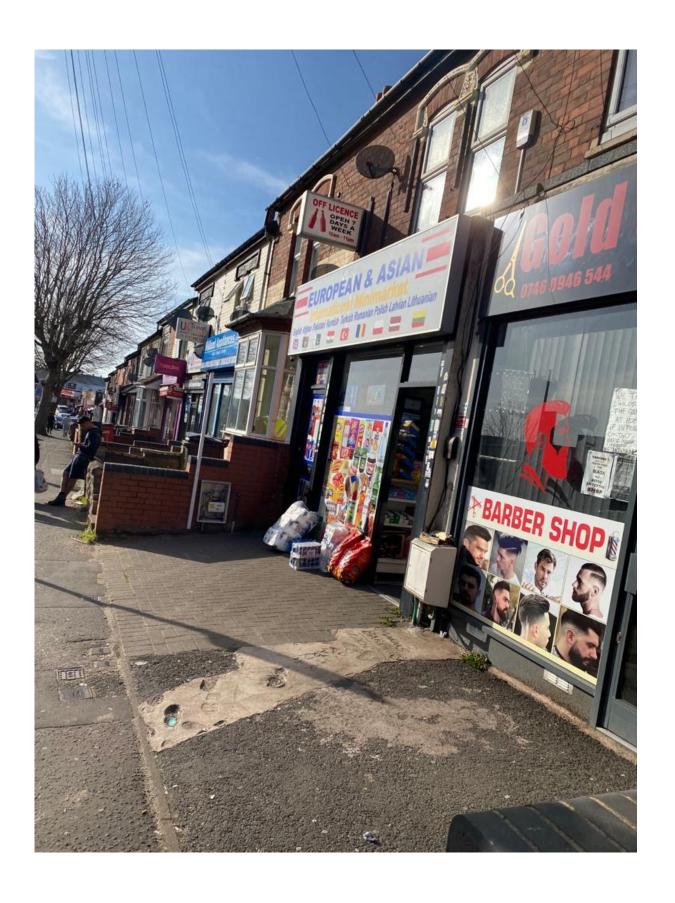
Please do not hesitate to contact me if you require any further information or assistance in the above matter.

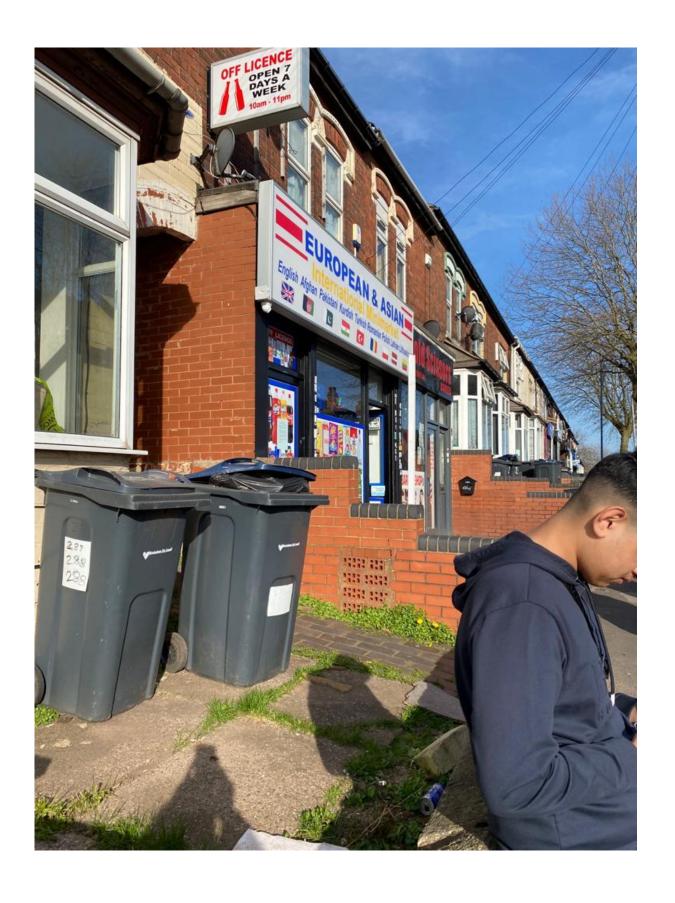
Yours Sincerely,













From: Councillor Mohammed Idrees

Sent: 05 April 2021 21:30 **To:** Bhapinder Nandhra

Subject: FW: Off-licence 290 alum rock

Dear Bhapinder Nandhra, I am forwarding this email from a resident living nearby

From:

Sent: 04 April 2021 21:13

To: Councillor Mohammed Idrees **Subject:** Off-licence 290 alum rock

To Councillor Idrees to be forwarded to the relevant people.

To whom it may concern. I have become aware that the residence of 290 <u>Alum Rock Road</u>, which has been developed into a commercial shop, has been advertising as an off-licence without permission. As residents of this community this is very troubling to us, due to the already rampant anti-social behaviour. The addition of an off-licence will further contribute to this disruption and negatively impact the community. As residents we are disappointed that we were not notified of this by the council and only became aware once they displayed an off-licence sign. We hope you take this into consideration and will terminate their off-licence.

Regards

Resident of Alum Rock Road

From: Councillor Mohammed Idrees

Sent: 05 April 2021 21:33 **To:** Bhapinder Nandhra

Subject: FW: Off licence operating with no licence 290 Alumrock road, Birmingham

Dear Bhapinder Nandhra,

Please find an email from a local businessman and who also lives nearby with his family.

From:

Sent: 05 April 2021 20:00

To: Councillor Mohammed Idrees <

Subject: Off licence operating with no licence 290 Alumrock road, Birmingham

Dear Councillor Idrees

Hope your are fine and well I'm writing to you in connection with a shop that had just opened a few doors way from my residence at 290 Alumrock road, Birmingham this shop has a clear off licence sign and I have been told that alcohol is being sold from behind the counter without a licence I am concerned as a letter from the council had not been send to any of the residents regarding issue a licence for a off license as I would have and all the residents would have disputed opening of a off licence so close to us due to social disorder we had quite a lot of disorder regarding people drinking and smoking drugs and I have myself have been in touch with the police regarding this issue as loud music and shouting late at night disturbing all the residents we have kids that go to school in the morning and the last thing we want is drunks shouting and vandalising our property and cars I would personally ask you on behalf of me and the residents to please stop selling off alcohol so close to our homes I have spoken to many residents and everyone is against this idea this email is on behalf of all residents of Alumrock road near the new shop, if you require a petition I would gladly do it, I have been a resident at my address for 23 years, can you please intervene from our behalf and ask the council not to give licence to this shop and also stop them from selling alcohol illegally, I Thankyou in advance.

Yours sincerely

Alumrock road Birmingham B8 3DD



Birmingham City Council

Application for a premises licence to be granted under the Licensing Act 2003 PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You ma	y wis	sh to keep a copy of the completed fo	rm for your rec	ords.						
I/We		Nabaz Ali Pour								
apply f Part 1 author	or a p below ity in	name(s) of applicant) premises licence under section 17 o (the premises) and I/we are makin accordance with section 12 of the l mises details	ng this applicat	ion to						
D					1					
Posta.	addr	ess of premises or, if none, ordnance	survey map refe	erence	or description					
		& Asian Mini Market rock Road,								
Post t	own	Birmingham			Postcode	B8 3DD				
		•				•				
Telep	hone	number at premises (if any)								
Non-o	lomes	tic rateable value of premises	£8200,00							
Part 2	- App	licant details								
Please	state v	whether you are applying for a premi	ses licence as	Plea	ase tick as approp	riate				
a)	an i	ndividual or individuals *		X	please complet	e section (A)				
b)	a pe	rson other than an individual *								
	i	as a limited company/limited liabil	ity partnership		please complet	e section (B)				
	ii	as a partnership (other than limited	liability)		please complet	e section (B)				
	iii	as an unincorporated association or	r		please complet	e section (B)				
	iv	other (for example a statutory corp	oration)		please complet	e section (B)				
c)	a recognised club				please complet	e section (B)				
d)	a ch	arity		please complet	e section (B)					
e)	the	proprietor of an educational establish	ment		please complet	e section (B)				
f)	a he	alth service body			please complet	e section (B)				

g)	a person who is registered under Part Standards Act 2000 (c14) in respect of hospital in Wales							П	please compl	ete section (B)	
ga)	the H	ealth an ing of tl	d Soci	ial Care A	nder Chap Act 2008 (ndepender	within tl	ie		please compl	ete section (B)	
h)	the ch and W		cer of	police of	a police fo	orce in I	England		please compl	ete section (B)	
* If y	ou are a	pplying	as a p	erson de	scribed in	(a) or (b) please c	onfirm	(by ticking yes	to one box bel	ow):
licens	able act	ivities;	or		-	isiness v	vhich invo	lves th	e use of the pre	mises for	X
I am 1	_			n pursuai 	nt to a						
		tory fun ction di			rtue of Her	r Maiest	v's prerog	ative			
(A) T											
(A) IN	ріуш	UAL A	PPLIC	CAN1S (fill in as a	pplicabl	e)				
Mr	X	Mrs			Miss 🗌	1	√Is □	1	er Title (for nple, Rev)		
Surn	ame Ali -Po	ur					First na Nabaz				
Date	of birth	ı:]	I am 18	years old	or over	X Plea	se tick yes	
Natio	nality:										
	ent resid ent fron										
Post t	town				•				Postcode		
Dayti	ime con	tact tel	ephon	ie numbe	er				•	'	
E-ma	il addr onal)	ess									
SECO	ND IN	DIVID	UAL	APPLIC	CANT (if	applical	ble)				
Mr		Mrs			Mis				er Title (for nple, Rev)		
Surn	ame						First na	mes			
Date	of birth	ı			I am 18	years o	ld or over		Plea	se tick yes	
Natio	nality										
	nt posta premise			ifferent							
Post t	town				•				Postcode		
Dayti	ime con	tact tel	ephon	ie numbe	er						

(B) OTHER APPLICANTS	
Please provide name and registered address of applicant in full. Where appregistered number. In the case of a partnership or other joint venture (other please give the name and address of each party concerned.	
Name	
Address	
Registered number (where applicable)	
Description of applicant (for example, partnership, company, unincorporated a	ssociation etc.)
Telephone number (if any)	
E-mail address (optional)	
Part 3 Operating Schedule	
When do you want the premises licence to start?	DD M YYY 0 6 0 4 2 0 2 1
If you wish the licence to be valid only for a limited period, when do you want it to end?	DD M YYYY
Please give a general description of the premises (please read guidance note 1)	
A small sized Mini Market and grocery store selling International for licence	od stuffs, with an off
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

E-mail address (optional)

What	What licensable activities do you intend to carry on from the premises?						
(pleas	e see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)						
Prov	Provision of regulated entertainment (please read guidance note 2) Please tick all that apply						
a)	plays (if ticking yes, fill in box A)						
b)	films (if ticking yes, fill in box B)						
c)	indoor sporting events (if ticking yes, fill in box C)						
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)						
e)	live music (if ticking yes, fill in box E)						
f)	recorded music (if ticking yes, fill in box F)						
g)	performances of dance (if ticking yes, fill in box G)						
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) $$						
Prov	rision of late night refreshment (if ticking yes, fill in box I)						
Sup	Supply of alcohol (if ticking yes, fill in box J) X						

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
カ				Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for performing plays (p note 5)	lease read guida	nce
Thur					
Fri			Non standard timings. Where you intend to use the performance of plays at different times to those listed the left, please list (please read guidance note 6)	oremises for the l in the column	<u>on</u>
Sat					
Sun					

В

Films Standard days and timings (please read guidance note			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
7)				Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for the exhibition of film guidance note 5)	ns (please read	
Thur					
Fri			Non standard timings. Where you intend to use the pexhibition of films at different times to those listed in left, please list (please read guidance note 6)	oremises for the the column on	the
Sat					
Sun					

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings		timings	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
(please read guidance note 7)				Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for boxing or wrestling (please read guidance note 5)	entertainment	
Thur					
Fri			Non standard timings. Where you intend to use the por wrestling entertainment at different times to those on the left, please list (please read guidance note 6)	premises for bose listed in the co	ting lumn
Sat					
Sun					

Standar	Live music Standard days and timings (please read guidance note		Will the performance of live music take place indoors or outdoors or both - please tick (please read guidance note 3)	Indoors	
7)			,	Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for the performance of read guidance note 5)	live music (plea	se
Thur					
Fri			Non standard timings. Where you intend to use the performance of live music at different times to those on the left, please list (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Ť)				Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for the playing of recorread guidance note 5)	ded music (plea	se
Thur					
Fri			Non standard timings. Where you intend to use the playing of recorded music at different times to those on the left, please list (please read guidance note 6)	oremises for the listed in the col	umn
Sat					
Sun					

Performances of dance Standard days and timings (please read guidance note		timings	Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
7)	8		B	Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for the performance of guidance note 5)	dance (please re	ad
Thur					
Fri			Non standard timings. Where you intend to use the performance of dance at different times to those liste the left, please list (please read guidance note 6)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment yo	u will be providi	ing
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance	Indoors	
Mon			note 3)	Outdoors	
				Both	
Tue			<u>Please give further details here</u> (please read guidance r	note 4)	•
Wed					
Thur			State any seasonal variations for entertainment of a s to that falling within (e), (f) or (g) (please read guidan		ion
Fri					
Sat			Non standard timings. Where you intend to use the entertainment of a similar description to that falling at different times to those listed in the column on the (please read guidance note 6)	within (e), (f) or	(g)
Sun					

Late night refreshment Standard days and timings (please read guidance note			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
7)				Outdoors	
Day	Start	Finish		Both	
Mon			<u>Please give further details here</u> (please read guidance r	note 4)	
Tue					
Wed			State any seasonal variations for the provision of late (please read guidance note 5)	night refreshm	<u>ent</u>
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

Supply of alcohol Standard days and timings (please read guidance note			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises		
7)				Off the premises	X	
Day	Start	Finish		Both		
Mon 08.00			State any seasonal variations for the supply of alcohol (please read guidance note 5)			
		23.00	guidance note 3)			
Tue	08.00					
	23.00					
Wed	Wed 08.00					
		23.00				
Thur	08.00		Non standard timings. Where you intend to use the supply of alcohol at different times to those listed in t			
		23.00	left, please list (please read guidance note 6)	ne column on a	<u>16</u>	
Fri	08.00					
111		23.00				
Sat	08.00					
		23.00				
Sun	08.00					
23.00						

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Mr Nabaz Ali-Pour						
Date of birth:	Place of birth:	Nationality:				
Address						
Postcode						
Personal licence number (if known) PL 11754						
Issuing licensing authority (if known) Birmingham City Council						

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).						
None						

T.

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	08.00		
		23.00	
Tue	08.00		
		23.00	
Wed	08.00		
		23.00	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left,
Thur	08.00		please list (please read guidance note 6)
		23.00	
Fri	08.00		
		23.00	
Sat	08.00		
		23.00	
Sun	08.00		
		23.00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

1. CCTV

- 1.1 The premises shall install and maintain a digital CCTV system
- 1.2 . The CCTV system shall have sufficient hard drive storage capacity to store a minimum of 31 days.
- 1.3 The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises at each exit and entrance point.
- 1.5 A CCTV log will be completed on a weekly basis to record all elements of the CCTV System is maintained in good working order and recordings date and time stamped.
- 1.6 All staff shall be trained in the operation of the CCTV system to ensure rapid data retrieval & downloads of footage can be provided to the Police & the Local Authority Officer upon reasonable request in accordance with the Data Protection Act.
- 1.7 CCTV shall be continually recording during licensable hours
- 1.8 In the event of a failure of the CCTV system for any reason, a record of the failure will be recorded in the premises log and immediate steps will be made to rectify the problem.

b) The prevention of crime and disorder

2. Incident / Refusals Register

- 2.1 An incident log must be kept at the premises. Log records will be retained for a period of 12 months from the date it occurred. It will be made immediately available on request to an 'authorised person' (as defined by section 13 of the Licensing Act 2003), an authorised trading standards officer or the police, and must record the following;
- (a) All crimes reported to the premises (where relevant to the licensing objectives)
- (b) Any incidents of disorder
- When the designated premises supervisor is not on duty, a contact telephone number will be available at all times.
- All spirits will be stored and sold behind the counter
- 5. Roller shutters are in operation at the front of the premises
- The premises will have a written policy in relation to drunkenness. Premises should not admit persons who are visibly intoxicated and staff should be trained regarding responsible alcohol sales, identifying drunkenness and preventing alcohol sales to them.

No risk has been assessed under the Licensing Act 2003

d) The prevention of public nuisance

- Prominent, clear and legible signage shall be displayed at all exits to the premises
 requesting the public to respect the needs of local residents and to leave the premises and the
 area quickly and quietly. (Quiet Notice)
- All employees will be vigilant and monitor the area immediately outside the shop and will use their best endeavours to disperse groups of 3 or more persons that appear to be loitering outside.

the shop if they have been customers of the shop. In addition, all staff will report any anti-social behaviour or acts of crime to the police immediately and provide the police with any CCTV footage on request.

9. Deliveries to the premises shall be conducted in a manner that will not cause a nuisance to the occupiers of any residential properties surrounding the delivery address and deliveries shall be made at a time that will not lead to any public nuisance.

e) The protection of children from harm

- 10. A written register of refusals will be kept including a description of the people who have been unable to provide required identification to prove their age. Such records shall be kept for a period of 12 months and will be collected by the designated premises supervisor and produced to the police or an 'authorised person' (as defined by section 13 of the licensing act 2003) or an authorised trading standards officer the local authority/council on demand.
- 11. All staff engaged in the sale of alcohol to be trained in Challenge 25. Training records shall be kept on the premises and produced to the police or an 'authorised person' (as defined by section 13 of the licensing act 2003) or an authorised trading standards officer of the local authority/council on demand.
- 12. Proxy signs will be on display warning adults about the law surrounding buying alcohol for children
- 13. Staff will monitor the outside area to identify any potential proxy purchasing concerns.

14. Challenge 25

- 14.1 The premises shall operate a Challenge 25 policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of the police or an 'authorised person'
- 14.2 Prominent, clear and legible Challenge 25 signage shall also be displayed at all entrances to the premises as well as at, at least one location behind any counter advertising the scheme operated.

Please tick to indicate agreement

•	I have made or enclosed payment of the fee. (paid online)	X
•	I have enclosed the plan of the premises.	\mathbf{X}
•	I have sent copies of this application and the plan to responsible authorities and others where applicable. Electronic application	
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	X
•	I understand that I must now advertise my application.	X
•	I understand that if I do not comply with the above requirements my application will be rejected.	X
•		
	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).	X

It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount

It is an offence under section 24b of the immigration act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the immigration, asylum and nationality act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified

Part 4 - Signatures (please read guidance note 11)

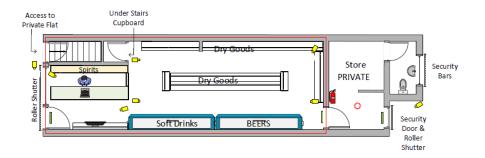
Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	 [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15) 		
Signature			
Date	08th March 2021		
Capacity	Agent on behalf of the applicant		

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature							
Date							
Capacity							
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14) Tony Clarke JMC Licensing Consultants							
Post town			Postcode				
Telephone number (if any)							
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)							





Drawing Purpose PREMISES LICENCE APPLICATION	Name of Premises	Premises Address 290 Alamrock Road	SCALE
Drawing Details The purpose of this drawing is for the submission of a Premises Licence Application. All Measurements have been drawn in millimeteres. This drawing is not be used for the intention of any building, shop fitting or construction purposes.	European & Asian Mini Market	Birmingham B8 3DD	1-100

From: bw licensing

Sent: 15 March 2021 07:56

To: Licensing **Cc:** Tony Clarke

Subject: GRANT - EUROPEAN & ASIAN MINI MARKET, 290 ALUM ROCK ROAD, B8 3DD

Good Morning Licensing,

With regard to the premises licence application European & Asian Mini Market, 290 Alum Rock Road B8 3DD.

West Midlands Police have reviewed this application and are happy that if the below conditions are added to the licence, together with the operating conditions already offered by the applicant then the licensing objectives will be met and promoted. The below conditions have been agreed with the applicant via their solicitor, as per below email chain who is also copied into this email.

- CCTV to be fitted /updated to the specifications of West Midlands Police Central Licensing Team. CCTV to record throughout the whole of the licensable area and will display the correct time and date stamp and be downloadable. The will be at least 1 camera which covers the outside frontage of the premises. CCTV recordings and images will be made immediately available to any of the responsible authorities on request. All CCTV recording will be held for a minimum of 31 days. If the hard drive needs to be replaced for any reason then the old / previous hard must be kept on the premises for a minimum of 31 days.
- Staff training will also include their responsibilities under the licensing act and premises licence
 conditions. All staff training will be documented and signed by both the trainer and trainee. No staff,
 with the exception of personal licence holders to work at the premises while it is carrying out
 licensable activity without this documented training.
- The premises will not supply single use cups with a sale of alcohol.
- The DPS will sign off the incident and refusals register weekly.

If the above conditions are imposed onto the licence then West Midlands Police have no objection to this licence application.

Regards and thanks

Chris Jones 55410

Birmingham Central Licensing Team West Midlands Police

From: Tony Clarke

Sent: 12 March 2021 13:52

To: bw licensing;

Subject: [External]: Fwd: EUROPEAN & ASIAN MINI MARKET, 290 ALUM ROCK ROAD, B8 3DD

CAUTION: This email originated from outside of West Midlands Police. Do not click links or open attachments unless you are sure the content is safe.

Subject: EUROPEAN & ASIAN MINI MARKET, 290 ALUM ROCK ROAD, B8 3DD - Additional Conditions

Dear Chris,

I have discussed these additional conditions with my client and in principle he is happy to accept them.

However,

In the first condition there appears to be one or more words missing. This has been highlighted below.

• CCTV to be fitted /updated to the specifications of West Midlands Police Central Licensing Team. CCTV to record throughout the whole of the licensable { word to be inserted} and will display the correct time and date stamp and be downloadable. The will be at least 1 camera which covers the outside frontage of the premises. CCTV recordings and images will be made immediately available to any of the responsible authorities on request. All CCTV recording will be held for a minimum of 31 days. If the hard drive needs to be replaced for any reason then the old / previous hard must be kept on the premises for a minimum of 31 days.

Assuming the word is meant to be 'Area' then yes my client would be in agreement.

In regards the other 3 conditions, they are all fine.

Just a quick note on the outside camera, as you can see the plan we have submitted shows all of the camera positions that will be in use, including the one outside.

Kind Regards

Tony Clarke JMC Licensing From: tony clarke

Sent: 23 March 2021 20:13 **To:** Christina McCullough

Subject: Re: Application for Grant of premises licence – European & Asian Mini Market, 290 Alum Rock

Road B8 3DD

Hi Christine,

Sorry for the late reply

Yes the additional condition is acceptable.

Kind regards

Tony Clarke

On 10 Mar 2021, at 16:24, Christina McCullough wrote:

As you are aware I am in receipt of the application submitted in respect of the above premises.

You will appreciate it is important that any conditions attached to a premises licence are clear, precise and enforceable in order to effectively promote the four licensing objectives.

In considering the application submitted and the measures outlined in the operating schedule the Licensing Enforcement Team has applied the tests of necessity and reasonableness in order to promote the four licensing objectives and I have therefore attached a conditions which the Licensing Enforcement Team will require you to accept as a condition which will be applied to the licence.

As you will see it generally relates to measures already offered in the application but they have been worded in a manner which makes them more meaningful and enforceable.

• All staff will receive refresher training on The Licensing Act and challenge 25 every six months. All staff training will be documented and signed by both the trainer and trainee. All training records to be maintained and to be made available upon request by any regulatory body. No staff to work at the premises until this training has been completed.

Subject to your confirmation in writing that you agree to accept the attached conditions there will be no need for the Licensing Enforcement Team to make a representation regarding the application submitted.

If you wish to discuss the matter please don't hesitate to contact me.

Regards

Christina McCullough Licensing Enforcement Officer

Appendix 9

