

### Our Vision

**Working together  
to improve the  
health and wellbeing  
of local people**

### Healthier people

#### We will:

- reduce the inequalities in health outcomes
- improve the quality of services
- deliver on clinical priorities
- prevent ill-health
- ask 'what matters to you?'
- have services provided in a consistent way

#### What will be different

- People will live healthier for longer
- People who are most vulnerable will get the support they need to stay healthy
- There will be more opportunities for healthy life choices
- There will be more investment in mental, primary and community health care
- Your care will be personalised
- There will be more digital options available to you



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### Making Black Country and West Birmingham the best place to work

#### We will:

- attract more staff to work in health and care in this area
- retain our existing workforce
- develop a new workforce

#### What will be different

- Our workforce will know that we care about what is important to them
- There will be more opportunity for workforce to develop
- There will be more options to support workforce to balance their work and home lives
- There will be more ways for workforce to move around the system of health and care
- There will be new roles created to support new ways of working
- Our workforce will get the support they need to do the best job they can

### A system that is fit for the future

#### We will:

- have new integrated models of care
- make the best of the money we have
- work together to share risks and create opportunities
- invest in our facilities

#### What will be different

- Localised teams of health and care will work together to support your social, physical and mental health
- You will be supported to self-care, including options for digital technology
- Local hospitals will work together to deliver accessible and safe care
- Buildings will be fit-for-purpose
- A new, dedicated mental health service provider
- Investing more in your local front-line services



**Building Healthier, Happier Communities**