

Birmingham City Council

Report to Cabinet

17 December 2019



Subject: **FIG TRAMPOLINE GYMNASTICS WORLD CHAMPIONSHIPS & FIG TRAMPOLINE GYMNASTICS WORLD AGE GROUP COMPETITIONS**

Report of: Acting Director - Neighbourhoods

Relevant Cabinet Member: Councillor Ian Ward – Leader
Councillor Tristan Chatfield – Finance and Resources

Relevant O &S Chair(s): Councillor Mariam Khan - Commonwealth Games, Culture and Physical Activity
Councillor Sir Albert Bore - Resources

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Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 007219/2019		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Appendix 4 contains Information falling within the categories outlined in 12A of the Local Government Act 1972 (as amended); 3. Information relating to the financial or business affairs of any particular person (including the council)		

1 Executive Summary

- 1.1 The City Council has regularly held prestigious international sporting events and will build on this as part of the legacy from the 2022 Commonwealth Games.

- 1.2 Budget provision was made, as part of the 2019+ budget setting process, to enable the City Council to host the 2023 World Trampoline and Tumbling Championships, and is reflected in the Financial Plan associated with the Major Events Programmes. The City Council has now successfully secured this event and now needs to accept the UK Sport grant attached to the event.

2 Recommendations

That Cabinet:-

- 2.1 Approves the acceptance of the grant award of up to £0.726m from UK Sport as a key funding contributor to delivering the World Championships (see exempt Appendix 4).
- 2.2 Authorises the Assistant Director Neighbourhoods in conjunction with the City Solicitor (or their delegate) to negotiate execute and complete all necessary legal, contractual and financial arrangements and documentation to host the 2023 World Trampoline and Tumbling Championships for Birmingham City Council to contract with British Gymnastics to host the World Championships.

3 Background

- 3.1 The major events programme sets out that the City Council will host the World Trampoline and Tumbling Championships in November 2023.
- 3.2 Earlier this year a successful bid was submitted to FIG (Federation Internationale de Gymnastique - the international federation for the sport) by the City Council and British Gymnastics to host the event in 2023. As part of last year's budget consultation, it was agreed to provide additional resources for Major Events and the appropriate costs to deliver the World Championships are contained within the overall Major Events budget of £1.113m in 2023/24.
- 3.3 In the coming months there will be a requirement to formally contract with British Gymnastics, to deliver the World Championships and to enact appropriate financial transactions such as deposit and rights fees payable to the FIG. This report seeks authorisation for the Assistant Director Neighbourhoods and the City Solicitor to enact the required payments and agreements.
- 3.4 As part of the funding package to deliver the event the City Council has successfully secured a grant of £0.726m from UK Sport (see Grant Award letter in Appendix 4) of which £0.103m is contingency. British Gymnastics are also contributing to the budget to deliver the event. Arena Birmingham (NEC Group) is providing the venue at a discounted rate.

4 Options considered and Recommended Proposal

- 4.1 In setting out an increased budgetary provision, through the 2019/20 budget setting process, to accommodate this event in 2023 the Council has determined its position to bid for the event. The alternative option would have been to not

bid for the event. The recommendations in 2.1 and 2.2 therefore follow on naturally from the successful bid submission.

5 Consultation

5.1 The Leader of the Council has been consulted regarding the contents of this report and is fully supportive of the report proceeding to an executive decision.

6 Risk Management

6.1 By hosting this event the City Council is agreeing to underwrite the event. The main risks to be mitigated are those that would impact on the budget. A financial risk log was submitted as part of the budgeting process for the bid and managing the identified risks will be a key part of the Championship Director's role.

7 Compliance Issues:

7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

7.1.1 Birmingham residents gain the maximum benefit from hosting the Commonwealth Games.

7.1.2 The Major Events programme was considered through the budget setting process with additional resources being identified to ensure that the World Trampoline and Tumbling Championships could be delivered.

7.1.3 In addition Major Events can generate significant economic and community benefits along with positive profile for the city on a global platform. The World's great cities have built reputations through a sustained programme of events as part of a long term strategy. They can increase the profile and reputation of Birmingham as, (1) a major event and tourism visitor destination, (2) as a centre of sporting excellence (3) as a place to do business.

7.1.4 The projected economic impact of the 2023 World Championships is £2.300m and of the World Age Group Competitions is a further £2.300m.

7.1.5 The intention is to secure dedicated live domestic and international television coverage (World Championships) and live online streaming (World Age Group Competitions).

All organisations entering procurement arrangements with the City Council will need to sign up to the BBC4SR subject to contract value thresholds.

7.2 Legal Implications

- 7.2.1 Under Section 1 of the Localism Act 2011, the Council has the power to enter into the arrangements set out in this report, which are within the remit and limits of the general power of competence Section 2 and 4 of the Localism Act 2011.
- 7.2.2 The legal powers to stage activities and events of this nature are contained with Section 145 of the Local Government Act 1972.

7.3 Financial Implications

- 7.3.1 The budget available to fund all major events in 2023/24 is £1.113m, of which £0.300m is specifically allocated to fund these World Championships. As part of the submission, that was required to be awarded for the event, a detailed budget has been presented which includes a £0.300m contribution from the City Council. A summary of the budget is included in Appendix 4 – Exempt Information.
- 7.3.2 The gross budget for this event will be £3.324m before income and contributions from partner organisations and the Council.
- 7.3.3 The City Council is responsible for underwriting the event and a detailed financial risk assessment has been produced. The budget allocated to the event by the City Council is £0.300m, once partner contributions are accounted for, and the Championship Director (once appointed) will need to ensure risks are managed and the event delivers to budget to ensure there is no impact on other events within the City Council's programme for 2023/24. Costs for support services (finance, marketing etc.) have been built into the budgeted proposals.
- 7.3.4 The approach of the partners to any pressures would in the first instance be to request the Championships Board for this event to release the contingency (3% of budgeted expenditure) to maintain the standard of the event, against prioritised areas of need.
- 7.3.5 Beyond the utilisation of contingency, whilst the event will clearly be detrimentally affected, all of the obligations of the host in relation to the FIG and the integrity of an elite event will be maintained.
- 7.3.6 In the event that there is a surplus then a proportion of the UK Sport Grant will need to be returned.

7.4 Procurement Implications (if required)

- 7.4.1 The City Council has worked closely with British Gymnastics to secure the successful award of this event from FIG. The event award is made to British Gymnastics and then the City Council contract with them to host and deliver the event. There is no other way in which the City Council can deliver the

2023 World Trampoline and Tumbling Championships without contracting directly with British Gymnastics. They are the sole provider of this event.

7.5 Human Resources Implications (if required)

7.5.1 The bid will require (and fund) an appointment of a Championship Director in the run up to the event, prior to that a part time post will be funded from within the resources available within Major Events budget to oversee successful preparation by the City Council prior to the appointment of the Championship Director.

7.6 Public Sector Equality Duty

7.6.1 This decision has no negative impact on those covered by the Equality Duty. Appendix 3

8 Background Documents

8.1 None

8.2 List of Appendices accompanying this Report

Appendix 1 – Risk Assessment

Appendix 2 - Equality Act 2010 - Public Sector Equality Duty appendix

Appendix 3 - EIA

Appendix 4 – Exempt Information