

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 12 JULY 2023 AT 10:00 HOURS
IN COMMITTEE ROOM 2, COUNCIL HOUSE, VICTORIA SQUARE,
BIRMINGHAM, B1 1BB

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Public-I microsite ([please click this link](#)) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 DECLARATIONS OF INTERESTS

Members are reminded they must declare all relevant pecuniary and other registerable interests arising from any business to be discussed at this meeting.

If a disclosable pecuniary interest is declared a Member must not participate in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If other registerable interests are declared a Member may speak on the matter only if members of the public are allowed to speak at the meeting but otherwise must not take part in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If it is a 'sensitive interest', Members do not have to disclose the nature of the interest, just that they have an interest.

Information on the Local Government Association's Model Councillor Code of Conduct is set out via <http://bit.ly/3WtGQnN>. This includes, at Appendix 1, an interests flowchart which provides a simple guide to declaring interests at meetings.

4 **MEMBERSHIP OF ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE**

To note the changes in the membership of the Committee appointments made at City Council 13 June:
Cllr Raqeeb Aziz off the Economy & Skills O&S Committee
Cllr Lisa Trickett and onto the Economy & Skills O&S Committee.

5 - 10

5 **MINUTES**

To confirm the minutes from the meeting held on 7th June 2023.

11 - 12

6 **ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE ACTION TRACKER**

To review and note the actions from previous Economy and Skills Overview and Scrutiny Committee meeting.

13 - 22

7 **REGENERATION ACROSS THE CITY**

To update the Committee on regeneration in Birmingham and the benefits across the city including the main regeneration programmes, for members to input into the OFCP consultation and provide information on the Birmingham Development Plan 2031 including process and timescale to renew.

23 - 28

8 **INCREASING THE OPPORTUNITIES FOR EMPLOYMENT AND SKILLS FOR YOUNG PEOPLE THROUGH THE COUNCIL'S SOCIAL VALUE PROCUREMENT**

For discussion with officers present: *Shariat
Rokneddin, Policy and Governance Manager * Amanda Lloyd,
Employment Manager, Employment & Skills Service (TBC)

29 - 40

9 **WORK PROGRAMME**

That the Committee considers its work programme, attached at Appendix 1.

10 **REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)**

To consider any request for call in/councillor call for action/petitions (if received).

11 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

12 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS O&S COMMITTEE

1000 hours on 7th June 2023, Committee Rooms 3&4, Council House

Present:

Councillor Akhlaq Ahmed

Councillors Raqeeb Aziz, Katherine Iroh, Jon Hunt, Simon Morrall and Jamie Tennant

Also Present:

Paul Kitson, Strategic Director, Place, Prosperity and Sustainability

Paul Clarke, Assistant Director, Programmes, Performance and Improvement Division (PPI), Strategy, Equality and Partnerships Directorate

Richard Smith, Head of Insight, Policy & Strategy, Strategy, Equality and Partnerships Directorate

Raj Mack, Head of Digital City and Innovation

Razia Butt, Director for Thriving Children & Families

Hannah Redfern, Acting Head of Service, 14-19 Participation and Skills Team

Kev Jones, Head of Birmingham Careers Service

Greg Ward, Levelling Up Programme Lead (online)

Naomi Todd, Improvement and Change Partner Programmes, Performance & Improvement Division

Fiona Bottrill, Senior Overview and Scrutiny Manager

Baseema Begum, Scrutiny Officer

The meeting began at 10.07 hours

1. NOTICE OF RECORDING/WEBCAST

The Chair advised those present that the meeting would be webcast for live and subsequent broadcast and that Members of the press/public may record and take photographs except where there are confidential or exempt items.

2. APOLOGIES

Councillor Richard Parkin.

3. DECLARATIONS OF INTEREST

None.

4. APPOINTMENT OF CHAIR AND COMMITTEE

This was noted and Cllr Hunt highlighted that there was an error in the spelling of Cllr Hunt's first name on the agenda sheet.

5. ELECTION OF DEPUTY CHAIR

Cllr Iroh was nominated and agreed as Deputy Chair.

6. ECONOMY AND SKILLS O&S COMMITTEE TERMS OF REFERENCE

Fiona Bottrill clarified the Terms of Reference for the Committee, and these were noted.

7. MINUTES

(See Item No.7)

The action notes of the last meeting held on 26th April 2023 were approved.

8. ACTION TRACKER

(See Item No.8)

The action tracker was noted.

9. DELIVERING EFFECTIVE AND FLEXIBLE SCRUTINY

(See Item No. 9)

The Chair set out the purpose of this item as outlined in the report circulated with the agenda and clarified that Members were being tasked with holding the Council to account by undertaking their role in the best way to achieve positive outcomes. This included using different methods to investigate and scrutinise the work that they choose to undertake for example this could include visits and holding meetings in an informal setting.

Cllr Hunt highlighted some concerns namely that there was an absence of participation by Scrutiny in the formulation of reports to Cabinet meetings. He felt that it was imperative that there is greater participation by Scrutiny Committees with the Executive needing to hear the views from Scrutiny and this would have an impact on the number of reports being 'called-in' due to closer working between Scrutiny and the Executive.

It was added that it was crucial that the Committee's work programme and focus aligns with the Council's programme of work specifically in relation to the economy and regeneration of the city.

Cllr Iroh added that she was pleased to see a focus on adding value through the work carried out by Scrutiny that would mean driving standards in the city forward.

RESOLVED: -

1. The report was noted.

10. DEVELOPING THE ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE WORK PROGRAMME 2023/24

(See Item No.10)

The Chair gave an overview of the item and thanked officers for attending and asked them to introduce themselves and give some background on their respective area of work. Cllr Ahmed explained that officers would be asked to help and support the work programme.

Cllr Ahmed asked Members for their input on areas of interest and priority for the Committee's work programme. The Chair added that setting the agenda for the next meeting was the priority and stated that the work programme mapping document gave some options that Members may wish to consider. These included Cabinet Member priorities and issues raised by the Committee that were considered during the last municipal year but were not completed.

During a discussion Members identified the following areas of interest: -

- How is regeneration and its benefits being spread across the city and what are the main regeneration programmes for those areas that are not in the inner core or covered by Our Future City Plan (OFCP).
- Input into the OFCP consultation process.
- Further information on the Birmingham Development Plan (BDP) 2031 and plans for renewing including process and timescale to enable the Committee to schedule it into their work programme. It was highlighted that it was key that Scrutiny links in with cabinet decisions beforehand especially significant pieces of work relating to the Leader's priorities.
- When considering the timescales for the BDP Members have identified further work in relation to the building of residential properties in the city centre and the impact of this on businesses and venues that operate as part of the night-time economy.

- Promoting the city especially in relation to tourism and events that fall within the Leader's priorities especially those that boost employment opportunities for young people in the city.
- Understanding the number of apprenticeships created or due to be created through the social value elements of Council contracts and where any further recommendations can be made to improve employment and skills opportunities in Birmingham.
- Meeting with employers particularly SMEs and those in specific sectors previously identified by Members during the Committee's Inquiry into Employment and Skills for young people. This would enable Members to understand how the Council can support local businesses following on from feedback received from young people as part of the Inquiry and inform the discussion on the Local Skills Improvement Plan intended for later in the year.
- Most of the businesses in the city are SMEs and it is crucial that they are encouraged and developed to support entrepreneurship and apprenticeship opportunities for young people as data shared demonstrates the high levels of youth unemployment in the city. This also offers young people the ability to skill-up and take on upcoming opportunities such as the significant area of work related to retrofitting of the Council's housing stock.
- It is imperative that tackling poor skills levels and unemployment requires investment in better transport links cross-city to ensure that people can take up the opportunities on offer.

Cllr Ahmed thanked Members for their contributions and explained the need to understand and review the regeneration work that is happening across the city so that good work can be highlighted and celebrated.

Fiona Bottrill, O&S Manager explained that monitoring of the recommendations that were approved for implementation by City Council following the Committee's report in April on Youth Employment and Skills would be scheduled for October. Therefore, items of interest and discussion surrounding skills could be considered alongside this.

Officers added that information on performance and delivery can be provided to support the committee in its work once the work programme has been set.

RESOLVED: -

1. The report was noted, and the recommendations agreed.
2. For the July meeting two items were agreed for discussion:
 - a) Regeneration across the city
 - b) Understanding the number of apprenticeships created and due to be created through the social value elements of Council contracts.
3. The work programme to be updated with the priorities raised.

11. REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)

None.

12. OTHER URGENT BUSINESS

None.

13. DATES OF MEETINGS OF THE COMMITTEE

Members agreed all future meeting dates including a request to move the September meeting from the 13th to the 6th September to accommodate a meeting of the Education, Children and Young People O&S Committee.

14. AUTHORITY TO CHAIR AND OFFICERS

Agreed.

The meeting ended at 11:12 hours

ECONOMY AND SKILLS O&S COMMITTEE
ACTION TRACKER 2023-24

Date	Agenda Item	Action	Update

Birmingham City Council

Economy & Skills Overview and Scrutiny Committee

DATE 12th July 2023



Subject: Birmingham Development Plan and wider regeneration

Report of: Philip Nell – Director of Property and Investment
Simon Delahunty-Forrest – Assistant Director,
Development

Report author: James Betjemann – Head of Enterprise Zone and
Curzon Development
Maria Dunn – Head of Development Policy

1 Purpose

At the Economy & Skills Overview & Scrutiny Committee on the 3rd June 2023, Members as part of their work programme priorities discussion, requested some further information for the meeting in July specifically on.

- How regeneration is being spread across the city and what are the main regeneration programmes (not just those areas covered by the OFCP).
- As the consultation of the OFCP is underway Members would like to input into this and would welcome this at their July meeting also.
- Further information on the Birmingham Development Plan 2031 and plans for renewing – process and timescale would be helpful.

2 Recommendations

2.1 Note the contents of the report.

3 Any Finance Implications

3.1 There are no financial implications associated with this report.

4 Any Legal Implications

4.1 There are no legal implications associated with this report.

5 Any Equalities Implications

- 5.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:
 - 5.1.1 eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;
 - 5.1.2 advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
 - 5.1.3 foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 5.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.
- 5.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.

6 Appendices

- 6.1 Appendix 1 – Further information on the Birmingham Development Plan and wider regeneration initiatives outside the Our Future City Framework boundary.
Appendix 2 – Plan showing boundaries of all the statutory and non-statutory planning documents.

QUESTION 1: How regeneration is being spread across the city and what are the main regeneration programmes (not just those areas covered by the OFCP).

The Our Future City Framework (OFC) covers an area of approximately 1,800 hectares across central Birmingham extending from Newtown in the North to Edgbaston in the South and Hockley in the West to Small Heath in the East. This represents a relatively small part of the city and there are many regeneration initiatives being delivered across the city outside of the OFC area. Appendix 2 is a plan which shows the boundaries of all the statutory and non-statutory planning documents which are the foundation of many regeneration programmes being led by the Council. The key ones are listed below.

1. East Birmingham Inclusive Growth Programme

This programme brings together Council services, partner organisations and stakeholders to develop project that will deliver inclusive growth in East Birmingham. This area is equivalent in population terms with the city of Swansea but contains many of the city's poorest neighbourhoods. This programme, led by the East Birmingham Partnership Board is focussed on reducing the gap across many social and economic challenges affecting these communities and the rest of Birmingham. The area has been put forward to become a Levelling Up Zone

2. Langley Sustainable Urban Extension

Langley sustainable urban extension (Langley SUE) is one of the largest residential growth initiatives within the UK. The Council released the land to respond to the demand for new communities and supportive infrastructure improvements. The proposals put forward will form a key part of Birmingham's ambition to provide over 51,000 new homes by 2031. The outline masterplan depicts a series of community, education and leisure uses, as well as mixed use centres in conjunction with the large-scale housing provision.

3. Peddimore

Peddimore is a high-quality development that will be a best-in-class employment location for national and international manufacturing and logistics businesses.

Occupying a strategic position on the edge of Birmingham and close to key transport routes, it will be one of the Midlands' most important economic assets and provide excellent employment opportunities for local people from all backgrounds.

IM Properties is Birmingham City Council's development partner for the first phase of Peddimore. They will develop buildings for employment on 37 hectares of the 71-hectare site, as well as building the infrastructure needed for the whole Peddimore development. With planning permission secured in September 2019, IM are delivering strategic infrastructure to open up the site, including roads, landscaping, utilities, footpaths and cycle routes. Amazon will be the first occupier opening a new distribution centre in 2023.

4. Aston, Newtown and Lozells Area Action Plan

The purpose of the plan is to provide a clear vision and strategy for regeneration and development in the Aston, Newtown and Lozells area over the period 2012-2026. The AAP sets out a comprehensive and co-ordinated approach to shaping housing, employment, local centres, community facilities, infrastructure, transport and the environment.

A key initiative delivered as a result of the plan is the Advanced Manufacturing Hub in Aston, which is a joint venture between the Council and Homes England and has delivered 150,000 sqft of new employment space and many new jobs.

5. Perry Barr Regeneration

Perry Barr has seen notable changes since 2020 due to a significant investment of more than £700 million into the area. These changes include the delivery of new homes, improvements to public transport, walking and cycling routes, new community facilities and lively public spaces. Several improvements to the transport network have been made. These improvements include enhancements to the Perry Barr rail station and bus interchange, and the introduction of the Sprint bus rapid transit network, all complemented by a range of high-quality new developments in the local centre.

Perry Barr's Alexander Stadium, already a focal point for international and regional athletics, has been transformed to host the Birmingham 2022 Commonwealth Games. It has increased seating capacity, new running tracks and improved open spaces - attracting more investment and commercial opportunities to the area.

The council and its partners have invested significantly in Perry Barr to deliver the transport, highways and phase one residential scheme. The council has also made a compulsory purchase order to unlock future growth in the area that supports key land acquisition and assembly.

The wider regeneration programme has other long-term opportunities, including further housing to be built over the next 20 years and ongoing infrastructure improvements, which have been captured in the 'Perry Barr: A Vision for Legacy' master plan.

6. Longbridge

Longbridge has seen an incredible transformation over recent years with the creation of a new town centre, business park and homes. On completion of the regeneration works, St. Modwen will have created over 3,000 new homes, 2 million sq ft of commercial floorspace and up to 10,000 jobs at Longbridge.

7. Edgbaston Reservoir

Edgbaston Reservoir and Icknield Port Loop' is one of the largest redevelopment sites in Birmingham and presents a huge opportunity to create a high-quality destination of regional significance. Because of its size (32 ha / 80 acres), its locational advantage and its unique waterfront attributes, the 'Loop' offers great potential to meet the aspirational goals of the City Council and the major landowners (British Waterways, AWM, English Partnerships and BCC). The Port Loop masterplan has already delivered South Loop Park; central Birmingham's first new public green spaces in over a decade, Ladywood Leisure Centre; a new state of the art gym and swimming pool, YARD, the city's first Art House for residents and local community, plus over 100 new homes.

QUESTION 2: As the consultation of the OFCP is underway Members would like to input into this and would welcome this at their July meeting also.

Consultation on The Our Future City: Draft Central Birmingham Framework 2040 (DCBF2040) was launched on 18th May 2023 for an 8-week period. Due to high-level of interest, this is to be extended by 1 month ending on the 17th of August 2023.

All BCC Members have been emailed on 3 with details of the consultation – how and where to comment, and numerous public events and online meetings to publicise DCBF2040. The emails provide an outline of the consultation response so far and updates to new events as they have been organised. An additional email will be sent to all Members by 5th July to update on the extended consultation period and other details around events and publicity.

Members of Planning Committee were briefed on 15th June and comments and questions taken, the minutes of the meeting will feed into the consultation responses.

If Members would like an additional on-line Q&A meeting with officers, this can be arranged.

The following sets out consultation events so far, and those still to come:

Date	Time	Venue
Tuesday 30 May	10:00am to 12:30pm	Sparkbrook Health and Community Centre, Grantham Road, B11 1LU
Wednesday 7 June	10:00am to 3:00pm	The Custard Factory reception, Gibb Street, Digbeth, B9 4AA
Thursday 8 June	1:00pm to 5:00pm	Handsworth Library, Soho Road, B21 9DP
Friday 9 June	9:30am to 11:30am	Nechells Pod Place of Welcome, 28 Oliver Street, Nechells B7 4NX
Friday 9 June	2:00pm to 5:00pm	Colmore BID Community Games Cathedral Grounds, Colmore Row, B3 22B
Saturday 10 June	11:00am to 3:00pm	NSPCC Charity Day, Centenary Square,
Saturday 10 June	11:00am to 4:00pm	Balsall Heath Mini Festival, The Old Print Works, 498-506 Moseley Road, Balsall Heath, B12 9AH
Tuesday 13 June	10:00am to 3:00pm	The Old Print Works, 498-506 Moseley Road, Balsall Heath, B12 9AH
Thursday 15 June	11:00am to 3:00pm	Stanhope Community Centre, Ketley Croft, Highgate, B12 0XG
Wednesday 21 June	10:00am to 3:00pm	The Custard Factory Reception, Gibb Street, Digbeth, B9 4AA
Wednesday 21 June	3:30pm to 7:00pm	Ladywood Health and Community Centre, Vincent Street West, B16 8RP
Thursday 22 June	1:00pm to 3:00pm	Nechells Pod Windrush Celebration, 28 Oliver Street, Nechells B7 4NX
Saturday 24 June	11:00am to 3:00pm	Morrisons Supermarket St Andrews Shopping Park, 280 Coventry Road, B10 0XG
Wednesday 28 June	3:00pm to 6:30pm	Aldi Store, Newtown Shopping Centre, High Street, B19 2SS
Thursday 29 June	10:00am to 2:00pm	Nechells Wellbeing Centre, Rupert Street, B7 4AR
Monday 3 July	6:00pm to 7:00pm	Online webinar – register here
Tuesday 4 July	11:00am to 4:00pm	Library of Birmingham, Centenary Square, Broad Street, B1 2ND
Thursday 6 July	4:00pm to 7:00pm	Small Heath Wellbeing Centre, Muntz Street, B10 9RX
Saturday 8 July	10:00am to 3:00pm	Edgbaston Artisan Market, Greenfield Crescent, Edgbaston, B15 3AU
Monday 10 July	2:00pm to 6:00pm	Birmingham Springhill Superstore, Camden Street, B18 7BH
Tuesday 11 July	6:00pm to 7:00pm	Online webinar – register here

QUESTION 3: Further information on the Birmingham Development Plan 2031 and plans for renewing – process and timescale would be helpful.

The role of Local Plans

Local Plans are the key documents through which local planning authorities can set out a vision and framework for the future development of the area, engaging with their communities in doing so. They are a critically important document with a requirement set in law that planning decisions must be taken in line with the development plan unless material considerations indicate otherwise. The new Birmingham Plan will cover the period 2022-2042 and will address the needs and opportunities in the city in relation to housing, the economy, community facilities and infrastructure, as well as set policies to conserve and enhance the natural and historic environment, work towards becoming a zero-carbon city and achieve well designed places.

Why we need a new Plan.

The Birmingham Development Plan (BDP) (adopted January 2017) is now 5 years old and requires updating due to changes to national planning policy and local circumstances and priorities since the BDP was adopted. In accordance with planning regulations, a review of the BDP was undertaken to ascertain if it required updating. The results of the review were reported to Cabinet in June 2021 with the recommendation to undertake a full update of the BDP.

Birmingham is facing and will need to adapt to many challenges and pressures over the next twenty years. A new plan will be an important tool to help ensure we have enough land for new homes, workplaces, and services such as schools, respond to the climate emergency, support sustainable transport systems and protect and enhance environmental features and heritage assets.

Without an up-to-date plan and enough land to meet our housing requirement for a rolling 5-year timeframe, the city would be vulnerable to speculative planning applications and poor or piecemeal development.

Timetable for the Birmingham Plan

The preparation of a Birmingham Plan is set out in the Local Development Scheme, it will be updated annually to reflect any necessary changes. Work commenced on the new plan in June 2021, and we undertook an Issues and Options consultation in late 2022.

The Local Plan will undergo a Preferred Options consultation, following that, a draft plan will be prepared and published for consultation – this is known as the publication plan and is the plan the Council wish to adopt. Following the Publication stage, the plan together with the evidence base, and the representations made at publication stage, are submitted to The Planning Inspectorate (PINS) to undergo Examination in Public (EiP). In October Cabinet will be asked to approve a revised timetable as follows:

Stage	Date
Issues and Options consultation (This stage)	October/November 2022
Preferred Options consultation	February-April 2024 (February 2024 Cabinet)
Publication document consultation	January 2025 (January 2025 Cabinet)
Submission of the plan for examination	June 2025
Examination	Autumn 2025
Adoption	Autumn 2026

It should be noted that this is still an ambitious timetable, particularly post submission to PINS where we have limited control over the duration of the examination.

It should also be noted that as part of planning reform (further details below), the Government have set out a transitional timetable for plan-making under the current system. The deadline for submission is 30th June 2025, and the deadline for receipt of an Inspector's Report is 31st December 2026. Whilst we cannot be sure that these will not change, we need to assume that we have to work towards these deadlines at this stage.

Planning Reform

In August 2020 the Government issued a White Paper, which set out proposed changes to the plan making system as well as wider reforms to planning.

The Levelling Up and Regeneration Bill, which once enacted will make significant changes to the planning system, is currently working its way through the parliamentary process. This is a comprehensive Bill, and it will change the plan-making system, aiming to streamline Local Plans, set

out a statutory 30-month timeframe for their preparation, and make them digital. Mandatory design codes will be introduced as part of the Local Plan. There will be significant changes in terms of the evidence base required, the process for assessing the soundness of plans (changes to the tests of soundness and the introduction of 'gateway' assessments to check compliance and take remedial action earlier in the process. There will also be changes to the Sustainability Appraisal process as it is replaced by Environmental Outcomes Reporting. Significant changes are also proposed to the Community Infrastructure Levy, replacing it with a new Infrastructure Levy.

Officers continue to keep up to date with planning reform, and respond to consultations where appropriate, as well as taking opportunities to engage with DLUHC to help to shape the reforms. However, implementing the changes will require the Bill to be enacted and then a raft of secondary legislation, this will all take time. Therefore, it is important that BCC continues to prepare a Local Plan under the current planning system to get a plan in place as quickly as possible and provide certainty for the city.

Evidence to inform the Birmingham Local Plan

The Local Plan must be supported by a robust evidence base which will be tested at examination. We are currently gathering and updating evidence which assesses future development (housing and employment) needs and opportunities in the city and will be exploring and identifying options to address these by setting out a preferred approach. This involves carrying out a Sustainability Appraisal to inform the preparation of the plan and effective engagement and consultation with local communities, businesses and other interested parties.

The following Evidence Base documents are being prepared to support the Local Plan:

- Housing and Employment Land viability Assessment (HELAA)
- Housing and Economic Development Needs Assessment (HEDNA)
- Sustainability Appraisal
- Open Space Assessment
- Playing Pitch Assessment
- Waste Study
- Gypsy and Traveller Accommodation Assessment
- Transport study
- Strategic Flood Risk Assessment and Water Cycle Study
- Retail and Leisure Needs Assessment
- Zero carbon Study
- Viability Assessment
- Infrastructure Delivery Plan

Our Future City: Central Area Framework

Our Future City Plan: Birmingham Central Area Framework (OFCF) is a non-statutory planning document which sets a vision for the future of Birmingham city centre and inner-city suburbs beyond the ring road.

It is important to note that document does not have statutory planning status and only covers part of the city whilst the Birmingham Local Plan will be the statutory planning document for the entire city and is starting point for all planning and development decisions. However, the evidence gathered for OFC will be used to inform policies and allocations in the Birmingham Plan.

The Issues and Options Document

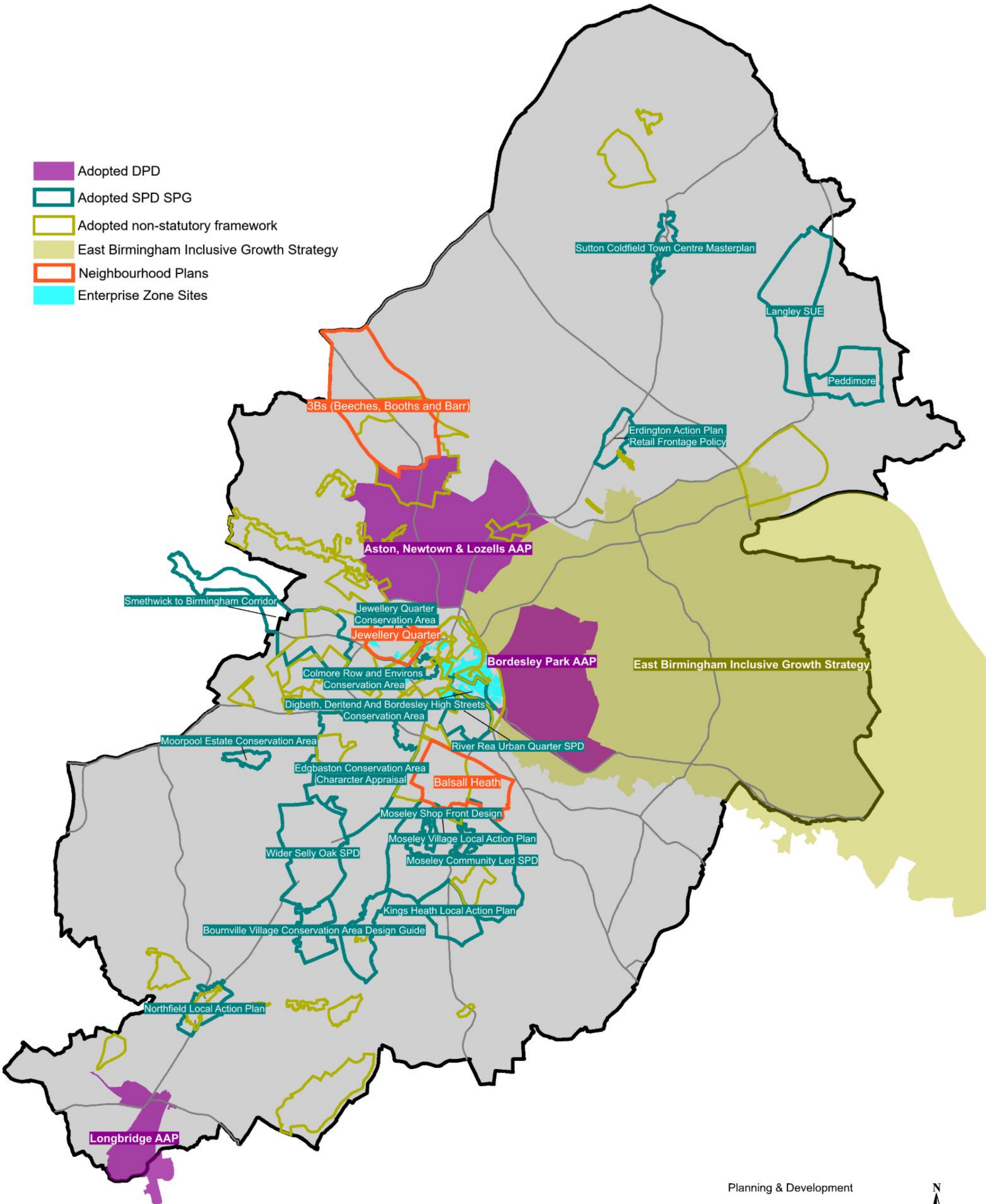
The Issues and Options Document is the first stage in the preparation of the Birmingham Plan. It set out the key planning issues facing the city and ask whether these are the right issues for the plan to

tackle. It will also set out a draft vision and objectives which address the issues identified and seeks views on this. The document also presents alternative options and approaches for comment.

The key issues to address are:

- Housing Need – the standard methodology output is 7,136 dpa – there is uncertainty around further changes to the methodology and the 35% uplift but the Birmingham Plan will be capacity led with the shortfall being delivered by neighbouring LPAs. The City's 5-year average deliver is 3,347 homes per annum.
- The Green Belt – whether we undertake a further review of the Green Belt
- How we ensure the Birmingham Plan is aligned to the City's Climate Change commitment.
- How we meet the full range of housing need across the city, including boosting the supply of affordable homes.
- Protecting green and blue infrastructure and planning for the forthcoming legal requirements for biodiversity net gain.
- Protecting the City's historic assets.
- Meeting employment growth needs and responding to the changing use classes order/updating our policies accordingly.
- Supporting the network of urban centres, particularly responding to changes brought about by the pandemic and setting policies within the new Use Classes Order.
- Promoting sustainable transport – managing the conflict between the need to reduce the miles travelled within the city, encourage modal shift and decarbonise transport whilst delivering growth.
- Improving access to digital infrastructure.

Planning Frameworks



Planning & Development
Place, Prosperity & Sustainability Directorate

Date: 22/6/2023
Scale 1:75,000@A3



Birmingham City Council

Economy & Skills Overview and Scrutiny Committee

04/07/2023



Subject: Apprenticeship through Social Value

Report of: Rokneddin Shariat, Policy and Governance Manager,
Corporate Procurement Service

Report author: Rokneddin Shariat, Policy and Governance Manager,
Corporate Procurement Service

1 Purpose

Scrutiny Inquiry Employment and Skills for Young People (April 2023),
Conclusion 6.1.12 action 3

2 Recommendations

2.1 Investigate systematic collection of social value data

3 Any Finance Implications

3.1 Not at present

4 Any Legal Implications

4.1 No

5 Any Equalities Implications

5.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:

5.1.1 eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;

5.1.2 advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;

5.1.3 foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

5.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.

5.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.

6 Appendices

6.1 Response to O&S Employment & Skills for young people (2023) report

Appendix 1: Response to O&S Employment & Skills for young people (2023) report

- **What role does procurement have in delivering social value through Council contracts to increase employment and skills opportunities for young people?**

The Corporate Procurement Service (CPS) at the Council develops the policies relating to social value. These policies are available on the Council's web pages [Birmingham Business Charter for Social Responsibility | Birmingham City Council](#)

Every procurement project above the threshold requires an action plan showing what measures will be delivered under social value. There are 6 themes within the action plan. The measures relating to the Local Employment theme are:

Measures	Unit of Measure
No. of local people FTE employed on contract for one year or the whole duration of the contract whichever is shorter.	No. of people FTE A
Percentage of local people employed on contract FTE that live within 30 miles of where the service is being delivered	Percentage
How many opportunities will you advertise with Birmingham City Council Jobs and Skills team	No. of opportunities
No. of employees FTE taken on who are long term unemployed i.e. unemployed for a year or longer	No. of people FTE B
No. of employees FTE taken on who are not in employment education or training NEETs	No. of people FTE C
No. of employees FTE taken on who are rehabilitating young offenders 18 to 24 years of age.	No. of people FTE D
No. of jobs FTE created for people with disabilities	No. of people FTE E
No. of hours dedicated to supporting unemployed people into work by providing career mentoring including mock interviews CV	No. of hours multiplied by No. of attendees

advice and careers guidance over 24 years of age.	
Local school and college visits e.g. delivering careers talks curriculum support literacy support safety talks No. hours includes preparation time	No. of staff hours
No. of training opportunities on contract BTEC City and Guilds NVQ HNC that have either been completed during the year or that will be supported by the organisation to completion in the following years. Level 2 3 or 4 plus	No. of weeks A
No. of apprenticeships on the contract that have either been completed during the year or that will be supported by the organisation to completion in the following years. Level 2 3 or 4 plus	No. of weeks B
No. of hours dedicated to support young people into work e.g. CV advice mock interviews careers guidance. Under 24 years of age.	No. of hours multiplied by No. of attendees
No. of weeks spent on meaningful work placements or pre employment course 1 to 6 weeks student placements unpaid	No. of weeks C
Meaningful work placements that pay Minimum or National Living wage according to eligibility. 6 weeks or more internships	No. of weeks C

Bidders make commitments against these measures, although they don't have to make a commitment against every measures. The units of these commitments multiplied by the relative value of each measure (Proxy value), multiplied by the ward multiplier where the benefit falls, determines their quantitative social value score. This score, combined with the social value qualitative response, is used in the evaluation of their bid. Social Value normally carries a 20% weighting, the other 80% being made up of quality and price.

The winning bidder's submitted action plan forms part of the contractual arrangements. The contractor delivers against the action plan and the Council's responsible contract manager monitors the performance of the contractor against that action plan.

Contractors are supported to deliver their employment and skills targets by the Employment Access Team, with a free recruitment service and brokerage to the wider apprenticeships, careers and employment partnerships including the GBSLEP Skills Hub and The Ladder as one stop shop services to support and levy transfer pots to

encourage contractors and their supply chains to recruit apprenticeships as part of their workforce development strategy.

The scope of the social value process extends to development agreements that have been competitively procured, for example Peddimore, Smithfield and Ladywood developments, although where these developments require planning conditions targeted agreements are set by the Employment Access Team, implementing Policy T26 of the Birmingham development plan.

- **What data / information is available to demonstrate the difference this has made?**

Although each contract manager maintains the delivery of the action plan, there is no systematic method for collating the overall Council contracts social value. CPS has in the past collated this data by survey top 40 largest contractors, the results of which are demonstrated in the infographics attached.

- **Going forward, how will the number of apprenticeships created through social value of procurement be monitored and what systems will be put in place to do this?**

Each contract will continue to be monitored by the relevant contract manager. CPS are continuing to appraise various solutions to enable the systematic capture and amalgamation of the contract's social value outputs.

Birmingham City Council

Economy and Skills Overview and Scrutiny Committee

12 July 2023



Subject: Economy and Skills Overview and Scrutiny Committee's Work Programme

Report of: Christian Scade, Head of Scrutiny and Committee Services

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1 Purpose

- 1.1 This report sets out the proposed work programme for the Economy and Skills Overview and Scrutiny Committee for 2023-24, based on the Committee's meeting in June. Appendix 1 outlines the topics identified, aims and objectives and the preferred method of scrutiny to achieve these objectives.
- 1.2 The report also refers to other topics, which the Committee has identified, for future consideration, and this will be continuously updated during the year.

2 Recommendations

- 2.1 That the Committee:
 - Notes the information set out in Appendix 1 and identifies if any further topics need to be added to the menu of topics for the Committee to explore over the coming year.
 - Agrees, subject to further input from the Chair and Deputy Chair, the issues that the Committee will consider during September – October 2023, the proposed aims and objectives and the preferred method of scrutiny.
 - Identifies, subject to further input from the Chair and Deputy Chair, the issues that the Committee will consider in November 2023, the proposed aims and objectives and the preferred method of scrutiny.
 - Notes, subject to further input from the Chair and Deputy Chair outside of the meeting, its proposed work programme will be submitted to Co-

ordinating O&S to enable work to be planned and co-ordinated throughout the year.

3 Background

3.1 The [statutory guidance for local government overview and scrutiny](#) sets out the role it can play in holding an authority's decision makers to account. This makes it fundamentally important to the successful functioning of local democracy.

3.2 Effective Overview and Scrutiny should:

- Provide constructive 'critical friend' challenge.
- Amplify the voices and concerns of the public.
- Be led by independent people who take responsibility for their role.
- Drive improvements in public services.

3.3 The role and functions of Overview and Scrutiny Committees are outlined in [The City Council's Constitution | Birmingham City Council](#) They will:

- Make reports and/or recommendations to the full Council, the Executive and/or other organisations in connection with the discharge of the functions specified in their terms of reference.
- Consider any matter covered in their terms of reference that may affect or be likely to have an effect on the citizens of Birmingham; relevant to the Council's strategic objectives; relevant to major issues faced by officers in managing a function of the Council; and likely to make contribution to moving the Council forward and achieving key performance targets.

3.4 Effective scrutiny needs to add value. A well planned and timely work programme enables Overview and Scrutiny Committees to be involved at the right time and in the right way, and ensure their involvement is meaningful and can influence the outcome.

3.5 Members often have a number of topics suggested to them and are therefore required to **prioritise** matters for consideration. The Scrutiny Framework sets out the following factors to be considered:

- Public interest: concerns of local people should influence the issues chosen.
- Ability to change: priority should be given to issues that the Committee can realistically influence.
- Performance: priority should be given to areas in which the Council and Partners are not performing well.
- Extent: priority should be given to issues that are relevant to all or a large part of the city.
- Replication: work programme must take account of what else is happening to avoid duplication.

Looking Ahead

- 3.6 Overview and Scrutiny Committees will identify a 'menu' of issues (including policy development, policy review, issues of accountability and statutory functions) at the start of the year. Each Committee should then regularly review their 'menu' and decide which issues need to be examined further, and how that work would be undertaken. Scrutiny activities should be thorough and undertaken in a timely manner.

Scrutiny Methods

- 3.7 There are a range of ways to undertake scrutiny. The approach for 2023-24 enables flexible scrutiny and outlines a shift from monthly formal meetings to a combination of approaches. The Committee will choose the most effective scrutiny method to achieve the desired aims and objectives for each topic.
- 3.8 Based on Statutory Guidance published in 2019, different scrutiny methods include (but are not limited to):
- A single item, or items, on a committee agenda – this method fits more closely with the “overview” aspect of the Scrutiny function and provides limited opportunity for effective scrutiny. It is most appropriate for specific issues where the committee wants to maintain a watching brief.
 - A single item meeting, either as the committee or a more limited number of Members. It has the capacity to enhance the previous option by taking evidence from a number of witnesses.
 - A task and finish day - provided that these are properly focused, they ensure Councillors can swiftly reach conclusions and make recommendations and are effective even for complex topics.
 - A task and finish review – this is an enhancement of the previous option being held over four or six meetings spread over a limited number of months.

Economy and Skills Overview and Scrutiny Committee

- 3.9 The Committee's Terms of Reference is to fulfil the functions of an Overview and Scrutiny Committee as they relate to any policies, services and activities concerning:
- major physical regeneration and infrastructure projects in the city (with Cabinet Member for Housing & Homelessness)
 - promotion of the city and inward investment (with the Cabinet Member for Digital, Culture, Heritage and Tourism)
 - land use and property assets
 - economic growth and jobs
 - skills expansion for key growth sectors along with lifelong learning for post-14 skills and lifelong learning
 - access to employment and delivery of local employment plans
 - economic impact of arts, culture, tourism and sport

3.10 The Committee is chaired by Cllr Akhlaq Ahmed, and its membership comprises Cllrs Bushra Bi, Jon Hunt, Katherine Iroh, Simon Morrall, Richard Parkin, Jamie Tennant, Lisa Trickett.

4 Work Programme 2023-24

4.1 Appendix 1 sets out the topics the Committee will consider over the next few months, and also outlines future items for consideration.

4.2 The Committee may decide to add further items to the work programme during the course of the year. When considering this, the Committee is advised to consider where it can best add value through scrutiny, and how it can prioritise topics for consideration based on the Scrutiny Framework referred to in 3.5.

4.3 The Council's latest Forward Plan: [June 2023 Forward Plan \(cmis.uk.com\)](https://cmis.uk.com) may assist Members in identifying future topics. The following reports are of particular relevance to this Overview and Scrutiny Committee:

ID Number	Title	Proposed Date of Decision
010854/2023	Integration of Greater Birmingham and Solihull Local Enterprise Partnership services to Birmingham City Council	Cabinet: 27/06/23
011474/2023	Enterprise Zone Cultural Action Zone (EZCAZ) Programme Funding	Cabinet: 25/07/23
011475/2023	Local development Scheme Update	Cabinet: 05/09/23
010426/2022	NEC Masterplan	Cabinet: 05/09/23
010173/2022	Our Future City Plan 2040 – Draft Central Birmingham Framework	Cabinet: 10/10/23
009087/2021	Martineau Galleries Outline Business Case	Cabinet: 14/11/23
101635/2023	Paradise Phase 3	Cabinet: 12/12/23

4.4 Overview and Scrutiny Chairs are advised to maintain regular engagement with Cabinet Members to enable flexibility to be built into the Overview and Scrutiny work programme, so as to respond to the Council's policy priorities in a timely way.

5 Any Finance Implications

- 5.1 There are no financial implications arising from the recommendations set out in this report.

6 Any Legal Implications

- 6.1 There are no legal implications arising from the recommendations set out in this report.

7 Any Equalities Implications

- 7.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:
- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act.
 - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it.
 - foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 7.2 The protected characteristics and groups outlined in the Equality Act are Age; Disability; Gender Reassignment; Marriage and Civil Partnership; Pregnancy and Maternity; Race; Religion and Belief; Sex, and Sexual Orientation.
- 7.3 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering how policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; whether the impact on particular groups is fair and proportionate; whether there is equality of access to services and fair representation of all groups within Birmingham; and whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.
- 7.4 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.

8 Appendices

- 8.1 Appendix 1: Economy and Skills Overview and Scrutiny Committee Work Programme 2023-24 - July

9 Background Papers

- 9.1 [Birmingham City Council Constitution](#)
- 9.2 Birmingham City Council Overview and Scrutiny Framework April 2021

Economy and Skills Overview and Scrutiny Committee Work Programme 2023 / 24

Month	Item/Topic	Aims and Objectives	Scrutiny Method	Cabinet Member/ Lead Officer	Other Witnesses	Additional Information and Outcome*
July	Regeneration across the City	How is regeneration and the benefits being spread across the city and what are the main regeneration programmes (not just those areas covered by the OFCP). Input to the OFCP consultation. Further information on the Birmingham Development Plan 2031 and plans for renewing including process and timescale to enable the Committee to schedule work in the work programme.	Committee Meeting single item: Agenda item for OSC meeting on 12 July 23. Deadline for reports: 3 July 23 Venue: Council House, Committee Room 2	Phillip Nell, Director of Property and Investment Simon Delahunty-Forrest, Assistant Director, Inclusive Growth		When considering the timescales for the Birmingham Development Plan Members have identified further work on the impact of the night time economy. Report to Scrutiny Committee November 2021: Planning and Noise (cmis.uk.com)
July 23	Increasing the opportunities for employment and skills for young people through the Council's Social Value Procurement	What role does procurement have in delivering social value through Council contracts to increase employment and skills opportunities for young people? What data / information is available to demonstrate	Committee Meeting single item: Agenda item for OSC meeting on 12 July 23. Deadline for reports: 3 July 23	Steve Sandercock, Assistant Director Procurement Shariat Rokneddin, Policy and Governance Manager		Issue identified during the Scrutiny Inquiry on Employment and Skills and recommended as issue for work programme for 2023/24)

		the difference this has made, including data available on number of apprenticeships created. How will the number of apprenticeships created through social value of procurement be monitored and what systems will be put in place to do this?	Venue: Council House, Committee Room 2	Amanda Lloyd, Principal Employment Officer		
September 23	Meeting with employers	To understand how Birmingham City Council can support local businesses To inform the discussion at the October Committee meeting on the Local Skills Improvement Plan	Task and Finish Group meeting (1 or 2 informal meeting)	TBC		With sector specific employers – construction, digital / creative industries and / or Small and Medium Enterprises that may not be represented through sector / business led organisations
October 23	Monitoring Recommendations of the Employment and Skills Scrutiny Inquiry		Committee Meeting single item: Agenda item for OSC meeting on 11 October 23. Deadline for reports: 2 October 23	TBC		

			Venue: Council House, Committee Room 2			
October 23	Local Skills Improvement Plan	To inform members of Local Skills Investment Plan, the implications for Birmingham and the role of Birmingham City Council and agree any recommendations to support the development of skills in the City.	<p>Committee Meeting single item: Agenda item for OSC meeting on 11 October 23.</p> <p>Deadline for reports: 2 October 23</p> <p>Venue: Council House, Committee Room 2</p>	TBC	Corin Crane, Chief Executive, Coventry & Warwickshire Chamber of Commerce.	<p>LSIP Employer designated representative body: Coventry and Warwickshire Chamber of Commerce</p> <p>Data reported to June E&S OSC showed decrease in Level 2 Qualifications and increase in Level 4 Qualifications between 2019 – 21. Document.ashx (cmis.uk.com)</p>

*Outcome: This will be populated once the item/topic has been completed. It will identify the added value and impact.

Menu of Issues for Consideration

The following items had been identified as potential topics for future consideration. This approach enables the Overview and Scrutiny Committee to remain flexible and respond in a timely manner to emerging issues.

This is a live work programme work programme. New items may be added, or items removed during the course of the year. Proposed aims and objectives as well as scrutiny methodology may also be subject to change.

Item/ Topic	Proposed Aims and Objectives	Proposed Scrutiny Method	Additional Information
Meeting with Youth City Board	To understand the views of young people to inform the work of the Scrutiny Committee	Task and Finish Group (1 Meeting) Informal meeting at location with young people e.g. youth centre.	Issue identified during the Scrutiny Inquiry on Employment and Skills and

	To report back on the implementation of the recommendations of the Employment and Skills Scrutiny Inquiry.		recommended as issue for work programme for 2023/24) Members of the Education and CYP OSC could be invited to attend.
CWG Employment Legacy			
Night time economy	Following consideration of the Birmingham Development Plan to consider the issues experienced by communities as a result of the night time economy and how these can be managed / mitigated in future developments.		
East Birmingham Inclusive Growth Strategy	To update the Committee of the implementation of the East Birmingham Growth Strategy.		
Scrutiny of Local Enterprise Partnership (LEP)	To scrutinise the integration of the LEP functions into Birmingham City Council including administration of the legacy funds and Enterprise Zone.		The LEP Scrutiny function no longer exists and there is an expectation that individual local authority arrangements will scrutinise the LEP Integration. Link to Cabinet report 27 June on LEP Integration into Birmingham City Council: Document.ashx (cmis.uk.com)

Scrutiny Method Options:

Committee meeting - single item

Committee meeting - single theme

Task and Finish Group (outline number of meetings)

On location

Other - (describe)

