

BIRMINGHAM CITY COUNCIL

COMMONWEALTH GAMES, CULTURE AND PHYSICAL ACTIVITY OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 28 JULY 2021 AT 14:30 HOURS
IN ON-LINE INFORMAL MEETING, [VENUE ADDRESS]

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 DECLARATIONS OF INTERESTS

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

1 - 12

4 CWG: CITY OPERATIONS DIRECTORATE

Rob James, Managing Director, City Operations Directorate in attendance.

13 - 22

5 CWG: CITY HOUSING DIRECTORATE

Julie Griffin, Managing Director, City Housing Directorate & John Jamieson, Head of Service for Housing Management in attendance.

23 - 32

6 CWG: HUMAN RESOURCES DIRECTORATE

Craig Scriven, AD, Human Resources & Organisational Development, and
Amarjit Sahota, Culture Change Manager, Human Resources in
attendance.

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7 **WORK PROGRAMME**

For discussion.

8 **DATE OF THE NEXT MEETING**

The next meeting is scheduled on Wednesday 8 September at 1330 hours.

9 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to
be specified) that in the opinion of the Chair are matters of urgency.

CWG, Culture and Physical Activity O&S 14 July 2021

Rob James

Managing Director – City Operations



Overview – Today's Discussion

- City Operation Directorate
- Governance and Oversight
- Delivery Plans
- Commitment to the Scrutiny Process

City Operations Directorate

■ Functional Divisions

- Street Scene – waste collection, disposal, street cleaning, parks, grounds maintenance
- Regulation and Enforcement
- Neighbourhoods

■ Functions recently added to the Directorate

- Highways w.e.f. July 2021
- Community Safety and Resilience w.e.f. July 2021

All services have a strong connection with partners and the community

Governance and Oversight

- Director is vice chair of the CWG Programme Board
- Director will represent the City at the CWG Security Advisory Committee
- Monthly meeting with CWG Programme Director
- Star Chamber held to review delivery plans
- Directorate meetings fortnightly to review plans
- Programmed delivery of Alexander Stadium

Street Scene

- Cleansing programme has been developed for the build up to the games and the games itself
 - Grounds maintenance programme has been developed for the games
 - Additional floral enhancement has been planned
 - The Parks Service have worked closely with the development team to ensure the games work has added benefits after the games at Sutton Park and Perry Park
 - Discussions have been held with the legacy team to ensure there is commitment to support Friends of Parks to develop their local Park
 - Street Scene are working with the CWG volunteering team to keep as many local volunteers post the games
 - Work programmes are being digitised and in a format that can be shared with residents
 - Key Partners and organisations have been developed and are working along Street Scene colleagues to tackle long term street scene issues
 - Organisations are committing to tackle graffiti alongside street scene colleagues
-

Regulation and Enforcement

- Delivery Plans prepared for Environmental Health, Trading Standards, Licensing
- The Regulation and Enforcement Division is heavily involved in planning for and ensuring the Games operate in a manner which is safe for persons visiting, competing and working at the Games. The legacy benefits are:
 - Capacity building through better trained officers able to deal with a wider scope of hazards;
 - Providing insight (and potentially testing alternatives to the current free grazing approach at Powell's Pool) into environmental and water quality standards in Sutton Park;
 - Providing better joint working between West Midlands authorities to build on for the future;
 - Sharing best practice between venue authorities to raise standards across the authorities;
 - Providing a consistent approach across the venue authorities;
 - Trying out new methods of work to make a more effective enforcement regime for the City Council.
 - These are the current defined legacy ambitions for the Division, but it is intended this will be reviewed on a regular basis to identify more legacy benefits should they arise

Neighbourhoods

SPORT SERVICE

Stadium – games ready:

- Works are progressing in line with the contractor programme.
- Roof works and concrete floors completed
- Base course laid to the warm-up track and top soil being spread on the warm up throws field
- Works progressing with the main running track and retaining wall adjacent to the North Bridge
- Currently reporting on budget and on time

Alexander Stadium and park legacy:

- Captured within the Perry Barr Masterplan being led by Inclusive Growth. Due to go out for public consultation in June 2021
- Possible bid to Levelling Up Fund in Tranche 2 to secure funding for the work

Holford Drive Community Sports Hub:

- Preferred location identified for a new MUGA as part of CWG legacy at Holford Drive Community Sports Hub

Wyndley Leisure Centre:

- Wyndley Leisure Centre has applied to be an official training venue but the outcome is not yet known. A procurement report has been approved by Birmingham City Council's Cabinet and officers are working up a detailed specification of works to improve athletics and hockey facilities. Work is currently anticipated to start in August and will take approximately 4 months, but will be scheduled with service users in mind in order to minimise the amount of facility downtime

Neighbourhoods continued

EVENTS SERVICE

Legacy events

- World Triathlon
- BCC has a current bid in to host the ITU World Paratriathlon & Triathlon Series 2024,25 & 26
- Invictus 2027
- The Feasibility Study is currently been undertaken in order for the city council to understand if it wishes to pursue the opportunity for hosting this major event in 2027.
- World Road Race Champs 2023
- BCC has a submitted a formal bid to host the World Athletics Road Running Championships 2023 or 2024.

Major Sporting Events strategy 2022-32

- A new strategy document is being concluded that will set out our vision for major sporting events for the next ten years. Amongst other things this will set out the outcomes we are seeking to deliver on the back of securing major events.

Neighbourhoods continued

NEIGHBOURHOOD DEVELOPMENT AND SUPPORT UNIT

- The team are Co-ordinating the ward based CWG Celebrating Communities Fund - £2m
- Working with Locality/ Bham Community Matters – providing community capacity building and sport for groups wanting to apply for funding – started April 21
- Working with Community Anchor orgs who will act as the ward facilitators for the participative decision making on grant proposals – June 21 onwards
- Info sharing the Volunteering opportunities

Cultural Development Service

- Commissioned and supported feasibility of 20 community arts projects - some of which will reach full blown project delivery in 2022
- Working with the CWG's Cultural Programme Team to coordinate cultural activity across the city from March – August 2022
- Coordinating a pilot community arts (refugee) project for CWG's Cultural Programme in Erdington in October 2021 – Amal International Puppet Tour
- Assisting BCC CWG's team to deliver the Queens Baton Relay (Community Arts activity along route)
- Assisting BCC Legacy Team in allocation of Ward Community activity funding

Sports Development

- OC engagement on club infrastructure and support during the commonwealth games period and the set up of pop up sports zones across the city. Thus offering opportunities to local sports organisations to engage in delivery, creating a throughput to local sporting uptake.

Highways and Community Safety / Resilience

- Highways have produced the delivery plan and presented to Star Chamber
- Community Safety and Resilience – reported to Scrutiny Committee on 7th April
 - Continued work with Safety at Sports Grounds for venues with Environmental Health
 - BCC is lead for safety and resilience
 - W M Police lead the security Programme
 - All programmes are multi agency



CWG, Culture and Physical Activity O&S Committee

By Julie Griffin

City Housing Directorate



Perry Barr - Residential Scheme

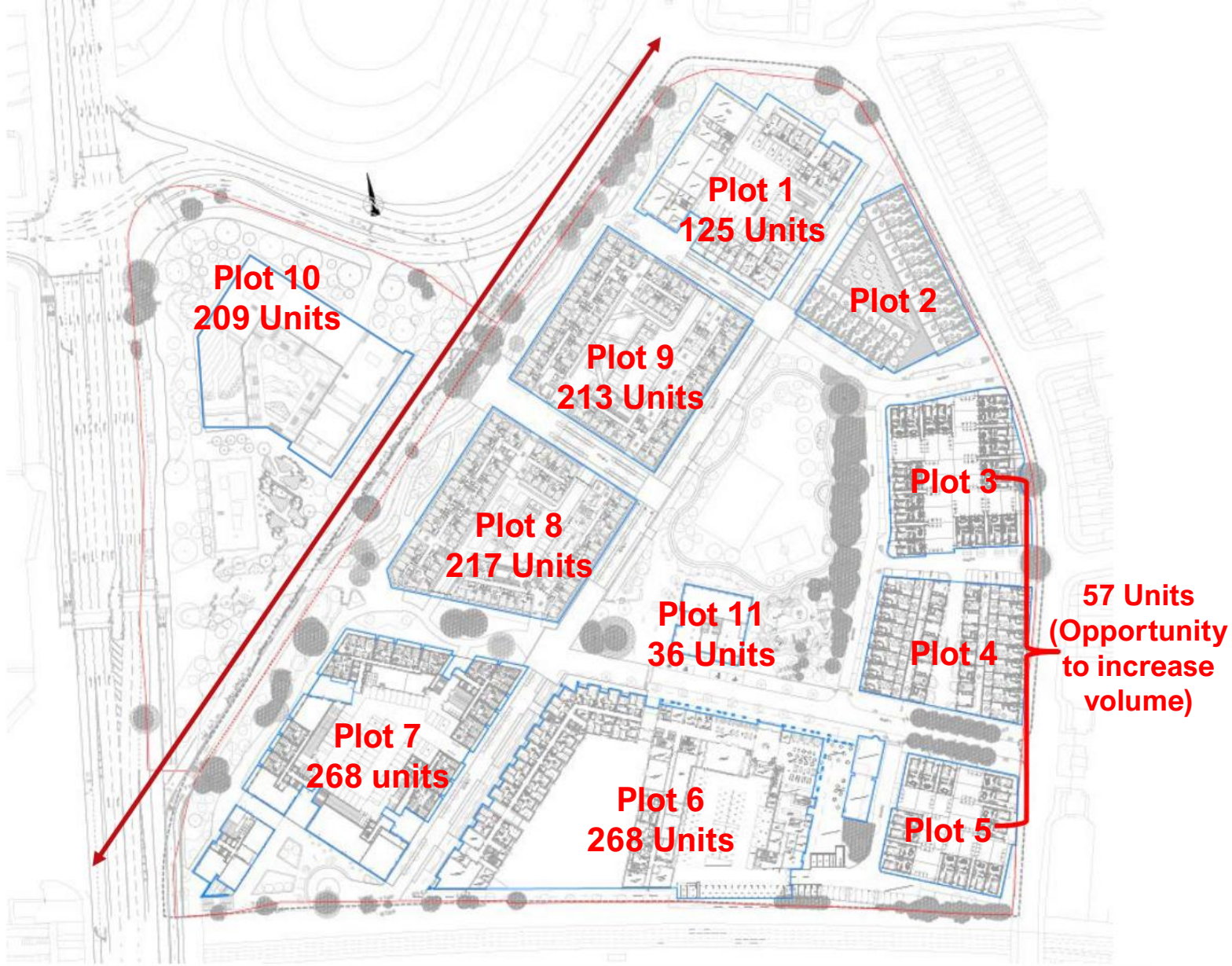
Phase 1
1414 homes

Phase 2
500 homes



Perry Barr - Residential Scheme

Plots	Property Type	Resi Units
Plots 1, 2, 10 & 11	Apartments / Townhouses	389
Plots 3, 4 & 5	Townhouses	57
Plots, 6, 7, 8 & 9	Apartments	968
		1,414




Birchfield Gateway

Birchfield Gateway enabling total of c. **5,000 new homes across the area** (not just these sites – but walking distance from the key transport links) in the next 20 years.



INC..

- Key**
- Proposed/upgraded public space
 - Development opportunity
 - Business opportunity
 - Future public transport interchange
 - Cycle route
 - Improved pedestrian and cycling link
 - Streetscape/public realm improvement
 - Landmark existing/proposed
 - Rail station
 - Future Sprint/Sprint stop
 - Waterway
- Sites/Opportunities**
- New walking/cycling route alongside the River Tame
 - Remodelled One Stop Shopping Centre
 - Former Crown and Cushion PH
 - New public transport interchange
 - Birchfield Island enhancements
 - Former library and adjoining land
 - Major public space
 - Commonwealth Games Athletes Village
 - New school
 - Birchfield Road development opportunity
 - Later residential phases
-  NORTH
- © Copyright Commissioners, Landmark House, Birmingham City Council
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The use of the above map, and the information contained in it, is subject to the usual conditions of sale.
- NOT TO SCALE**



Estates

- Focused approach on Perry Villa Estates with Contractor
- Opportunity to liaise with residents
- Approx £500k available to support work on Estates



Oscott Gardens

- Exploring the use of Oscott Gardens for the sole use of Temporary Accommodation to support in reduction of Bed & Breakfast usage.
- Site will incorporate office space



Volunteering / opportunities for residents

- The Games will create around 35,000 new jobs and skills opportunities, including volunteering roles and training opportunities
- From those meeting and greeting on the front line to backstage heroes, and specialists like paramedics, the 12,500+ volunteers will be one of the largest workforce groups
- £2 million Community Fund has been made available for social cohesion/community building.
- £2 million will be used to support targeted physical activity programmes, ensuring Birmingham's young people can engage with the Games Learning Programme and supporting the Council's Stronger Communities programme - Games-related programmes that focus on inclusion, heritage, language, culture, and connection.



CGF Value Framework



SUPPORTS PHYSICAL, ECONOMIC AND SOCIAL REGENERATION

23.5%

Decline in unemployment
(Manchester 2002)

700

Affordable homes
+ 120 bed care home (Glasgow 2014)

£474M

Accelerated investments
(Glasgow 2014)



PROMOTES SOCIAL COHESION AND ENCOURAGES INDIVIDUALS TO ADOPT POSITIVE BEHAVIOURS

100%

GHG emission offset in
Gold Coast 2018

1.7M

Plastic bottles saved in
Gold Coast 2018

18%

Reduction in crime
+14% increase in pride
(Glasgow 2014)

Up to
15,000

Volunteers supporting
delivery of the games

Commonwealth Games, Culture & Physical Activity Overview & Scrutiny Committee

Human Resources / Organisational Development Update

14th July 2021



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HR&OD – a Reminder...

The three functional divisions are:

- Human Resources
- Organisational Development
- Health and Safety

Our vision for a best in class service:

- We **empower** our people by proactively providing the insight they need
- We are a **trusted** partner, enabling the Council to deliver its priorities
- We are **committed** to enabling all of our diverse talent to flourish

“Refresh our ambition and focus”

“Developing our culture”

“Address structural inequalities”

Health and Wellbeing

Initial focus of the Health and Wellbeing group is to:-

- Review health and wellbeing survey data
- Engage with staff to identify how we can improve our physical health
- CWG Staff Engagement Group – the aim of this group is to involve staff in the CWG legacy and improve employee health and wellbeing
- The Group was established in April 2021 and will review health and wellbeing survey data and engage with staff to identify how we can improve our physical health, e.g. staff games competition

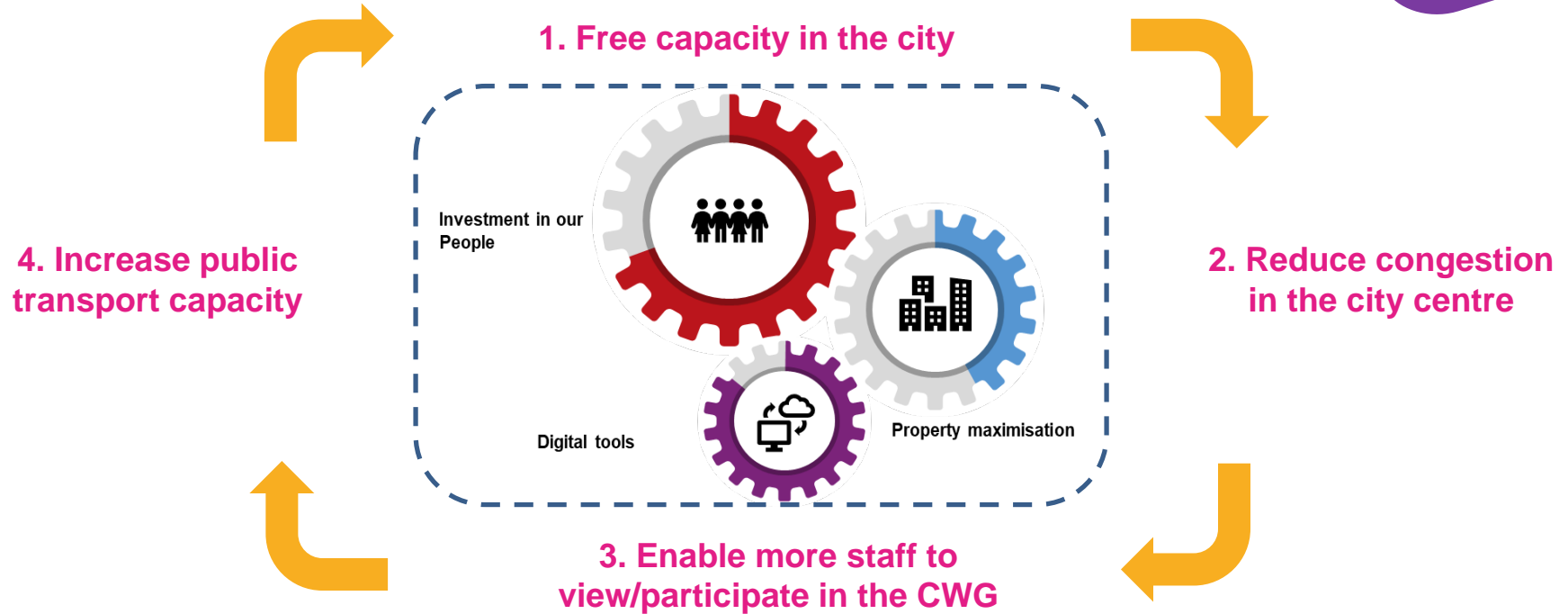


Change

- **Street Scene:** Supporting on the recruitment of additional workers (cleaner streets agenda and floral/grounds maintenance work) in the build up and delivery of the games
- This will involve HR transactional activity, inductions and training of any new members of staff
- As part of the CWG legacy, options will be explored as to how these roles could lead to potential apprenticeship opportunities within the Council

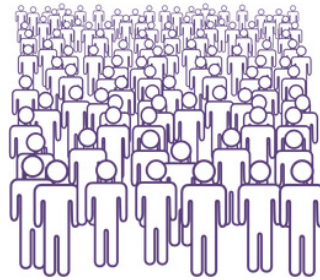


New Ways of Working



Human Resources

- Working with management teams across the council to ensure staff receive regular communications and updates
- Making preparations in order to release staff to support / attend the CWG whilst maintaining essential services



- Providing strategic HR support in-line with the council's priority of delivering a successful CWG
- Supporting OD colleagues with the development of a legacy focussed Employee Volunteer Policy

Reward & Recognition

- Promoting health & wellbeing opportunities as part of our employee rewards package:-
 1. Discounts for gym memberships
 2. Cycle to work scheme
 3. Hussle – access to multiple gyms with single membership
 4. CSSC – organisation for public / civil service workers offering a huge variety of leisure and sports activities
- Implementing a new car lease scheme to support the CAZ ensuring staff can support to improve air quality for CWG
- Flexible working policy – allows staff to support or attend the CWG



Apprenticeship & Education Offer

- Member of staff has enrolled onto a Management apprenticeship with a focus on crowd safety / management
- Completion date is May 2022 – apply learning at the games
- Another member of staff due to enrol in September 2021
- Developing an Employee Volunteer Policy to support the lasting legacy of the games
- Engaging with other LA's involved in the CWG to ensure consistent approach across the region
- Exploring possibilities to develop apprenticeship opportunities as part of the CWG legacy – primary focus on care leavers and under-represented groups



POTENTIAL



MOTIVATION

For more information please visit
www.birmingham.gov.uk/commonwealth2022



Commonwealth Games, Culture & Physical Activity O&S Committee: Work Programme 2021/22

Chair: Cllr Mariam Khan

Deputy Chair: Cllr Gurdial Singh Atwal

Committee Members: Cllrs: Mohammed Azim, Morriam Jan, John Lines, Yvonne Mosquito, Ron Storer and Martin Straker Welds

Officer Support: Acting Group O&S Manager: Ceri Saunders (303 2786)
Scrutiny Officer: Amanda Simcox: (675 8444)
Committee Manager: Louisa Nisbett (303 9844)

1 Terms of Reference

- 1.1 'To fulfil the functions of an Overview and Scrutiny Committee as they relate to any policies, services and activities concerning the Commonwealth Games; arts and culture; libraries and museums; sport; events and physical activity'.

2 Members Proud Host City Forum

- 2.1 Elected Members are also invited to attend the Members Proud Host City Forum. This is an informal group meeting open to all Elected Members. Guest speakers from across Commonwealth Games (CWG) partnership are invited, alongside officers from the council. Dates and topics are:

- 20 May 2021 at 17:30 - 18:30. Topic: CWG volunteering. Andrew Newman, Laura Easton and Lee Marsham from the Organising Committee (OC) were guest speakers.
- 24 June 2021 at 17:45 - 18:30. Topic: CWG tickets. Elizabeth Howells, from the OC was the guest speaker.
- 15 July 2021 at 17:30 - 18:30. Topic: CWG tourism, business & marketing. Neil Rami, chief executive of West Midlands Growth Company will be the guest speaker.

3 Priority Issues and Items to be Scheduled

- 3.1 The following were highlighted at the informal meeting on 8th July 2020 as potential priorities to be followed up through the work programme:
- (a) There is an opportunity for the committee to track the participation of women in sport – a possible place to start would be to invite key women who have achieved in the sporting arena to provide their input to the committee.
 - (b) To continue the work on community engagement already begun, community representatives including possibly representatives from Commonwealth countries could be invited to talk to the



committee (remotely) about how we can work together to promote the CWG.

(c) Engage with small voluntary and arts organisations on what they would like to see happen/how they can get involved.

3.2 Members would like to invite Directors within the Council to future committee meetings to discuss their plans for their Directorate in relation to supporting the Games (**taking place from 28 July to 8 August 2022**) and the Games legacy. Policy Insight and Prevention Directorate - Jonathan Tew, CWG Legacy Lead & Assistant Chief Executive; Waqar Ahmed, AD, Community Safety and Resilience; and Eleri Roberts, AD, Communications from the Policy Insight and Prevention Directorate attended the 7 April 2021 committee meeting. Members had a workshop to discuss resilience, safety and security, and public health on 8th June 2021. Janet Bradley on behalf of Mark Croxford, Head of Environmental Health is to be invited to a future meeting to discuss public health.

3.3 A joint visit with the Economy & Skills O&S Committee to the Alexander Stadium to be organised.

3.4 The following have been followed up through the work programme:

(d) There is also an opportunity for committee members to be involved in and influence and shape the £2m ward funding, by working to input to the 'co-design' process to come up with ideas and suggestions about what criteria would work best locally and how to maximise the legacy benefits to the local community. Discussed 7th October 2020.

(e) Invite Martin Green, who is in charge of the cultural programme to a future committee meeting to discuss the cultural programme with members. Attended 7th October 2020.

(f) Maximising the benefits for businesses is another strand of work. There is an opportunity for Birmingham businesses to benefit from the trade and tourism investment being developed by the West Midlands Growth Company. Neil Rami, Chief Executive of the WMGC attended the 2nd September 2020 meeting to discuss the investment programme.

4 Meeting Schedule

4.1 Below is the list of committee dates and items. However, Members may want to use some of these dates for other things, such as visits and informal briefings etc.

Date & Time (1.30pm)	Items	Officers / Attendees
8 June 2021 @12.30 Informal Meeting	Commonwealth Games: Safety, Resilience and Health Protection Workshop	Jonathan Tew, CWG Legacy Lead & Assistant Chief Executive; Waqar Ahmed, AD, Community Safety and Resilience; Michael Enderby, Head of Resilience; Dr Mary Orhewere, AD, Environmental PH and Health Protection & Janet Bradley on behalf of Mark Croxford, Head of Environmental Health
	Future Work Programme Discussion	



Date & Time (1.30pm)	Items	Officers / Attendees
14 July 2021 Report Deadline: 5 July 2021	CWG: City Operations Directorate Building the stadium and involved in City Readiness for matters such as parks Above and beyond core games deliverables: <ul style="list-style-type: none"> • What is the City Operations Directorate doing to exploit the opportunity presented by the CWG • What is Street Scene doing to exploit the opportunity presented by the CWG • What are Regulations and Enforcement doing to exploit the opportunity presented by the CWG 	Rob James, Managing Director, City Operations Directorate
	CWG: City Housing Directorate What is the Housing Directorate doing to exploit the opportunity presented by the CWG	Julie Griffin, Managing Director, City Housing Directorate & John Jamieson, Head of Service for Housing Management
	CWG: Human Resources Directorate Above and beyond core games deliverables: What if anything is HR doing to exploit the opportunity presented by the CWG.	Craig Scriven, AD, Human Resources & Organisational Development, and Amarjit Sahota, Culture Change Manager, Human Resources
8 September 2021 Report Deadline: 26 Aug 2021	CWG: Children's Trust Opportunities for Children in Care and Care Leavers	Andy Couldrick, Chief Executive, Children's Trust, Jake Shaw, RAP and CP Head of Service, and Alex Hillman, Corporate Parenting Coordinator
	CWG: Adult Social Care Directorate Involved in Legacy? Above and beyond core games deliverables: <ul style="list-style-type: none"> • What if anything is Adult Social Care doing to exploit the opportunity presented by the CWG • What if anything is Adults Commissioning to exploit the opportunity presented by the CWG 	Maria Gavin, Assistant Director – Quality and Improvement, Adult Social Care, (Donna Nock PA)



Date & Time (1.30pm)	Items	Officers / Attendees
	<p>CWG: Education and Skills Directorate</p> <p>Involved in Legacy?</p> <p>Above and beyond core games deliverables:</p> <ul style="list-style-type: none"> • What is Education and Skills doing to exploit the opportunities presented by the CWG • What if anything is Education and Skills looking to do with Birmingham Schools related to the CWG • What if anything is Education and Skills doing with relation to the Virtual School and Commonwealth Games • What if anything is Education and Skills doing with relation to SEND and the CWG • What if anything is Education and Skills looking to do with Early Years and the CWG <p>What if anything is Education and Skills looking to do with employability and the CWG</p>	<p>Kevin Crompton, Interim Director Children's Services</p> <p>TBC</p>
<p>6 October 2021</p> <p>Report Deadline: 27 Sep 2021</p>	<p>CWG: Inclusive Growth Directorate</p> <p>Involved in City Readiness Matters such as transport, public realm, still building the PBRS</p> <p>Above and beyond core games deliverables:</p> <ul style="list-style-type: none"> • What is the Inclusive Growth Directorate doing to exploit the opportunity presented by the CWG • What is the Planning department doing to exploit the opportunity presented by the CWG • What is Transport and Connectivity doing to exploit the opportunity presented by the CWG • What is Highways and Infrastructure doing to exploit the opportunity presented by the CWG • What is Housing and Planning doing to exploit the opportunity presented by the CWG <p>CWG: Finance and Governance Directorate</p> <p>Looking after games finances, legal and procurement matters, and council governance matters</p> <p>Above and beyond core games deliverables:</p> <ul style="list-style-type: none"> • What is the Finance and Governance doing to exploit the opportunity presented by the CWG • What is Commercial doing to exploit the opportunity presented by the CWG 	<p>Ian MacLeod (Louise O'Neill, Business Support Manager)</p> <p>Rebeca Hellard</p> <p>TBC</p>



Date & Time (1.30pm)	Items	Officers / Attendees
3 November 2021 Report Deadline: 25 Oct 2021	<p>CWG: Digital and Customer Services Directorate</p> <p>Assisting the Programme with IT systems.</p> <p>Above and beyond core games deliverables:</p> <ul style="list-style-type: none"> • What is the Digital and Customer Services Directorate doing to exploit the opportunity presented by the CWG • What is the IT department doing to exploit the opportunity presented by the CWG • What is Revenue and Benefits doing to exploit the opportunity presented by the CWG • What is Customer Services doing to exploit the opportunity presented by the CWG 	Dr Peter Bishop, Director for Digital & Customer Services (Freya Lane PA)
8 December 2021 Report Deadline: 29 Nov 2021		
12 January 2022 Report Deadline: 3 Jan 2022		
9 February 2022 Report Deadline: 31 Jan 2022		
9 March 2022 Report Deadline: 28 Feb 2022		
6 April 2022 Report Deadline: 28 Mar 2022		

5 Other Meetings

Call in Meetings:

None scheduled

Petitions

None scheduled



Councillor Call for Action requests

None scheduled

It is suggested that the Committee approves Wednesday at 1.30pm as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

6 Report(s) to City Council

6.1 Community Engagement in CWG - on hold due to Covid 19

Date	Item
2 October 2019 & 6 November 2019	Discuss piece of work to City Council / Executive
January 2020 – March 2020	Evidence Gathering
TBC	Report to City Council / Executive

7 Forward Plan for Cabinet Decisions

7.1 The following decisions, extracted from the Cabinet Office Forward Plan of Decisions, are likely to be relevant to the Commonwealth Games, Culture and Physical Activity O&S Committee's remit.

ID Number	Title	Proposed Date of Decision	Date of Decision
008307/2021	Perry Barr Regeneration Scheme – Full Business Case Update	27 Jul 21	
008869/2021	Future Parks Accelerator – 25 Year City of Nature Vision	07 Sep 21	
009052/2021	Permission to apply for funding to the DCMS Museum Estate and Development Fund	07 Sep 21	
009103/2021	Community Libraries Capital Programme of Works	12 Oct 21	
005730/2018	Sport and Leisure Transformation - Wellbeing Service	12 Oct 21	